Kentuckiana Health Collaborative

Building a Bridge to Better Health, Better Care and Better Value

Member Information Packet

Updated: October 2026

From the President and CEO

Dear Future KHC Member,

For the past 25 years, the Kentuckiana Health Collaborative (KHC) has seen firsthand how collaboration drives meaningful change. In that spirit, we invite you to join us as a member and continue our mission to champion a more effective healthcare ecosystem through collaboration, insights, and education.

KHC membership offers your organization valuable opportunities for recognition, resources, and influence. By becoming a member, you don't just support our mission, but join a network that strengthens your own efforts to improve health outcomes and drive system-level change. Enclosed, you'll find an overview of KHC membership, including our areas of work, member benefits, dues structure, and how to get started.

We're confident that partnering with KHC will amplify your organization's impact and connect you with the tools, data, and collaborations needed to achieve your goals.

Feel free to reach out to me directly at nmiddaugh@khcollaborative.org. Thank you for considering this opportunity. We look forward to the possibility of working together to create a healthier Kentucky and Kentuckiana.

Best,

Natalie Middaugh

Natalie Middaugh, MPH, CHES
President and CEO
Kentuckiana Health Collaborative

Mission, Vision, and Values

The KHC is a non-profit organization serving as a trusted voice for solutions that improve health outcomes and make healthcare work better for Kentucky and Southern Indiana.

Vision

Our vision is a future where all people in Kentucky and Southern Indiana have access to high-quality, affordable, and equitable healthcare.

Mission

To champion a more effective healthcare ecosystem through collaboration, insights, and education.

Values

The KHC values collaboration, transparency, integrity, and innovation.

Affiliations

The KHC is a member of the National Alliance of Healthcare Purchaser Coalitions and a Regional Leader of the Leapfrog Group.

National Alliance of Healthcare Purchaser Coalitions
Driving Health, Equity and Value

THELEAPFROGGROUP

Our Work

Strategies to Achieve Our Mission

To achieve our vision and mission, we pursue three strategies:

Empower Healthcare Purchasers to Lead Change

KHC equips employers and other healthcare purchasers with strategies and tools to design benefits that reduce costs, reward high-value care, and support healthier communities.

Promote Systemic Healthcare Improvement

KHC advances regional healthcare quality, affordability, and equity through data, education, and analysis. Our work drives informed action and meaningful system improvement across the healthcare ecosystem.

Foster Alignment Through Collaborative Action

KHC unites providers, payers, purchasers, policymakers, and community organizations through its membership to build partnerships, share solutions, and amplify a collective voice for change.

Our Desired Impact

Together, these strategies position the KHC to drive meaningful and lasting change. By empowering purchasers, improving healthcare systems, and fostering collaboration, we move closer to a future where:

- People experience a lower healthcare cost burden, with fewer avoiding or delaying care.
- Everyone has timely access to healthcare that is safe, effective, and equitable.
- Communities are healthier with fewer preventable illnesses, reduced chronic disease, and better quality of life supported by care that addresses biological, mental, social, and environmental needs.
- Regional stability and long-term vitality are strengthened through a healthier population and more sustainable healthcare spending.

Board of Directors

Co-Chair
Chris Chamness
Commissioner, Dept. of Employee Insurance
KY Personnel Cabinet

Co-Chair
Kevin Kyde, MBA
RVP of Sales
Anthem, Inc.

Treasurer
Stacy Forsyth
Health Care Benefits Specialist
Ford Motor Company

Secretary
Kelly Taulbee
Director of Policy & Strategic Partnerships
Kentucky Voices for Health

Michele Clark
Senior Manager, Primary Care and Clinical Programs, Global WellWithin Leader
GE Appliances, a Haier company

Courtney Mangione
Assistant Director, Retiree Healthcare
Teachers Retirement System of Kentucky

Katy Walker, PhD
Chief Policy Strategist
Foundation for a Healthy Kentucky

Michelle Weikel, RN, BSN, CCM
AVP of Quality Improvement and Risk Adjustment
Passport by Molina Healthcare

2026 KHC Members

Accessia Health
aetna
Anthem
AstraZeneca
BAYER
BluMine HEALTH
Ford
Foundation for a Healthy Kentucky
GE Appliances a Haier company
Genentech A Member of the Roche Group
GLI Greater Louisville Inc. In the Business of Business
Greater Louisville Medical Society
Heartland Imaging
Houchens Insurance Group Nobody Works Harder.
Humana
Johnson&Johnson
Kentucky Public Health Prevent. Promote. Protect.
Kentucky Diabetes Prevention and Control Program
Kentucky Nurses Association
Kentucky Psychological Association
Team Kentucky Personnel Cabinet Kentucky Employees' Health Plan
KPCA Kentucky Primary Care Association
HealthCare Kentucky Regional Extension Center
Kentucky Voices for Health
Know Your Rx Coalition
Lilly A Medicine Company
Department of Public Health and Wellness
Louisville SHRM Chapter 73
MERCK
novo nordisk
OVP Ohio Valley Independent Physicians
PASSPORT by Molina Healthcare
1si We Grow Business
SOS Delivering a World of Health & Hope
Steve Barger Consulting
Teachers' Retirement System TRS Kentucky
The Milk Bank
UAW Local 862
University of Louisville School of Public Health

Member Benefits

Healthcare is costly, complex, inequitable, and no single organization can change that alone. Organizations that act together can. We believe in a future where all people in Kentucky and Southern Indiana have access to high-quality, affordable, and equitable healthcare. That belief drives everything we do.

This is what membership means. When you join KHC, you join a cross-sector community of healthcare leaders working toward this shared vision. The benefits below provide real value to your organization, but your membership also contributes to something bigger: building a more effective healthcare ecosystem that supports the needs of everyone in Kentucky and Southern Indiana.

	Member Type		
Benefits	**Employers and Healthcare Purchasers**	**Strategic, Industry, Community Partners**	**Individual**
RECOGNITION			
Logo Recognition *Logo placed on KHC website, event signage, annual report, and promotional materials.*	✓	✓	-
New Member Welcome Post *Welcome, logo, and company description posted on KHC's LinkedIn.*	✓	✓	-
Legacy Member Recognition *Special acknowledgement for organizations that have maintained continuous KHC membership for 5+ years.*	✓	✓	✓
Annual LinkedIn Feature *Membership recognition, logo, and company description posted on KHC's LinkedIn.*	✓	✓	-

Member Benefits

For the past 25 years, the Kentuckiana Health Collaborative (KHC) has seen firsthand how collaboration can drive meaningful change. That spirit continues to guide our work as we bring healthcare partners together to build a more effective healthcare ecosystem through collaboration, insights, and education.

As a KHC member, your organization is part of this effort. Membership offers valuable opportunities for recognition, resources, and influence while connecting you with healthcare leaders across Kentucky and Southern Indiana who share a commitment to improving health outcomes and healthcare value. Below, you'll find a summary of membership benefits by member type.

	Member Type		
Benefits	**Employers and Healthcare Purchasers**	**Strategic, Industry, Community Partners**	**Individual**
RECOGNITION			
Logo Recognition *Logo placed on KHC website, event signage, annual report, and promotional materials.*	✓	✓	-
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RESOURCES			
Member Directory Access *Increase your visibility by featuring your organization and key contacts in KHC's online Member Directory.*	✓	✓	-
Free Event Access *Attend all KHC events at no additional cost.*	✓	✓	✓

Member Benefits

Benefits	Member Type		
	Employers and Healthcare Purchasers	Strategic, Industry, Community Partners	Individual
RESOURCES			
Resource Library Access *Leverage KHC's curated library of reports, presentations, tools, and resources to inform strategy and respond to healthcare trends.*	✓	✓	✓
Member Referral Program *Share KHC benefits by referring an organization for a complimentary one-year Employer and Healthcare Purchaser membership.*	✓	✓	✓
INFLUENCE			
Committee Service *Share your expertise, collaborate with peers, and help advance KHC's key initiatives.*	✓	✓	✓
Board of Directors Eligibility *Provide leadership, influence strategic decisions, and help shape the future of KHC.*	✓	✓	✓
Member Surveys *Participate in annual and just-in-time surveys to amplify your voice on important health topics.*	✓	✓	✓
Speakers Bureau *Showcase your expertise and thought leadership through speaking opportunities at KHC All-Member Meetings.*	✓	✓	-
Annual KHC Blog Contribution *Submit a blog post demonstrating thought leadership on topics related to KHC's mission.*	✓	✓	-

Member Benefits

Benefits	Member Type		
	Employers and Healthcare Purchasers	Strategic, Industry, Community Partners	Individual
INFLUENCE			
Sponsorship Discount and First Right of Refusal *Secure event sponsorships at 10% off the standard rate with a 30-day right of first refusal before opportunities are offered publicly.*	✓	✓	-
EMPLOYER-EXCLUSIVE			
Employer-Only Quarterly Newsletter *Exclusive newsletter highlighting relevant resources, news, and opportunities for employers and healthcare purchasers.*	✓	-	-
Employer and Healthcare Purchaser Network Access *Join a coalition of local employers and healthcare purchasers to benchmark with peers, gain market insights, and advance proven strategies together.*	✓	-	-
National Alliance of Healthcare Purchaser Coalitions and Leapfrog Group Access *Benefit from KHC's national partnerships with the National Alliance and Leapfrog Group, providing access to trusted resources, education, and industry leadership.*	✓	-	-

Member Dues

The KHC is a 501(c)(3) nonprofit organization, and membership dues are tax-deductible. These dues provide vital support, allowing us to implement programs and initiatives that improve health outcomes and healthcare value.

Dues reflect an organization's capacity, not its influence. Every member has a voice in KHC's work, regardless of category or dues level. Membership is organized around five types: Employers and Healthcare Purchasers, Strategic Partners, Industry Partners, Community Partners, and Individual.

Membership is renewed annually on a calendar-year basis, with the renewal period running from November 1 to January 31. Invoices are issued in the first week of November.

Who Belongs Where

- **Employers and Healthcare Purchasers**: Organizations that purchase healthcare coverage or services for employees or members. Includes: private employers, public employers, purchasing groups, labor and benefit funds.
- **Strategic Partners:** Large healthcare organizations with significant operational scale. Includes health plans, managed care organizations, health systems, hospitals, and pharmaceutical manufacturers.
- **Industry Partners:** Consultants, point solution vendors, regional brokers, health services providers, health technology and data companies, administrative and support service providers.
- **Community Partners**: Organizations focused on research, advocacy, or community wellbeing, which includes nonprofits, public health agencies, government, academic and research institutions, and advocacy groups.
- **Individual:** Mission-aligned individuals not representing a healthcare organization. Includes retired professionals, community advocates, and independent industry professionals.

Note: Primary line of business determines member type. Nonprofit hospitals, health plans, and public benefit corporations are classified by their healthcare role (e.g., Strategic Partners), and would not qualify under "Community."

Member Dues

Member Types	Size (Employee Count)		
	Small (1-199)	Mid (200-999)	Large (1,000+)
Employers and Healthcare Purchasers	$500	$1,000	$2,500
Strategic Partners	$2,500	$5,000	$7,500
Industry Partners	$1,000	$2,500	$5,000
Community Partners	$500		
Individual	$250		

Note: Employee count will be based on the scope of the organization's operations represented through the membership. KHC will work with member organizations to determine the appropriate employee count for dues purposes.

Upgrade to a Premier Membership

A high-level designation for organizations investing more deeply in KHC's mission. $15,000 annually, including Premier Membership recognition and a $1,500 sponsorship credit to be used within the same calendar year. Premier Membership does not confer additional member benefits, access, or influence. It reflects a deeper investment in KHC's collective work and mission.

Eligible Membership Discounts

Nonprofit, Government, and Public Employers

Nonprofits, public purchasers, and government entities joining as Employers and Healthcare Purchasers pay 50% of the standard rate.

Multi-Year Commitment

Members who commit to a 3-year term save 10% on total dues.

Becoming a Member

What to Expect

Connect With Us

Reach out to Merv Antonio, Sr. Manager of Membership and Development (mantonio@khcollaborative.org), to discuss membership and whether it's the right fit for your organization.

Sign Up

Complete the membership application to officially join KHC.

Schedule Your New Member Orientation

Get oriented to KHC--your benefits, our work, and how to make the most of your membership.

Get Plugged In

Work with us to find the committees, meetings, and opportunities that fit your organization's goals.

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Contact Us

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linkedin.com/company/khcollaborative

KHCollaborative.org

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KHC Team

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