

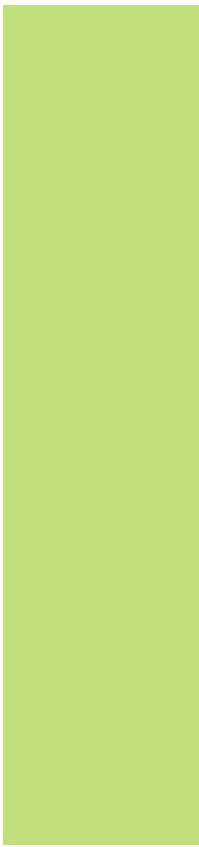


Kentuckiana
Health Collaborative

Building a Bridge to Better Health, Better Care and Better Value

Member Information Packet

May 2025



From the President and CEO

Dear Future KHC Member,

For the past 25 years, the Kentuckiana Health Collaborative (KHC) has seen firsthand how collaboration drives meaningful change. In that spirit, we invite you to join us as a member and continue our mission to build healthier communities by advancing high-quality, affordable, and equitable healthcare.

KHC membership offers your organization valuable opportunities for visibility, resources, and influence. By becoming a member, you don't just support our mission, but join a network that strengthens your own efforts to improve health outcomes and drive system-level change.

Enclosed, you'll find an overview of KHC membership, including our areas of work, member benefits, dues structure, and how to get started. We're confident that partnering with KHC will amplify your organization's impact and connect you with the tools, data, and collaborations needed to achieve your goals.

Feel free to reach out to me directly at nmiddaugh@khcollaborative.org. Thank you for considering this opportunity. We look forward to the possibility of working together to create a healthier Kentucky and Kentuckiana.

Best,

A handwritten signature in black ink that reads "Natalie Middaugh". The script is fluid and cursive.

Natalie Middaugh, MPH, CHES
President and CEO
Kentuckiana Health Collaborative

Mission, Vision, and Values

The KHC is a non-profit collaborative of healthcare purchasers and stakeholders working to solve the complex health problems that face Kentucky and Kentuckiana.



Vision

Our vision is a more equitable system for health where all people in Kentucky and Southern Indiana have access to high quality and affordable healthcare.

Mission

The mission of the KHC is to work collaboratively with healthcare purchasers and stakeholders to build healthier communities through high quality, affordable, and equitable healthcare across Kentucky and Southern Indiana.

Values

The KHC values collaboration, transparency, compassion, innovation, and diversity of perspectives.

Affiliations

The KHC is a member of the National Alliance of Healthcare Purchaser Coalitions and a Regional Leader of the Leapfrog Group.



Our Work

Priorities to Achieve Our Mission

To achieve our vision and mission, we convene healthcare stakeholders to:

Improve Healthcare Quality

We all want to receive healthcare where the outcomes are exceptional, the medical errors are minimal, and we feel respected. Ensuring people receive high quality care that is safe, effective, patient-centered, timely, and equitable can be achieved by leveraging employers' purchasing power and fostering multi-stakeholder collaboration.

Make Healthcare More Affordable

The U.S. spends nearly double the average of other comparable countries on healthcare yet has among the shortest life expectancies of those same countries. Health outcomes, price, and efficiency must be improved to move toward a more affordable, value-based healthcare delivery system that does not incent volume over value.

Ensure Equitable Healthcare

There is an urgent need to transform, adapt, and innovate healthcare to advance a high quality, safe, affordable, and equitable healthcare system. Solutions are needed to combat the disturbing health inequities and systemic racism within our healthcare system and communities.

Initiatives

We focus our efforts on five initiatives that create the conditions for high quality, affordable, and equitable care.

- Data and Measurement
- Policy and Advocacy
- Transparency
- Education
- Partner Engagement

Board of Directors

Co-Chair

Kevin Kyde, MBA

RVP of Sales

Anthem, Inc.

Co-Chair

Chris Chamness

Commissioner, Dept. of Employee
Insurance

KY Personnel Cabinet

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Stacy Forsyth

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Ford Motor Company

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Development

Kentucky Voices for Health

Member-At-Large

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Vice President

UAW 862

Chloe Atwater, Esq.

Health Justice Attorney Kentucky

Equal Justice Center

Josh Begley

Medicare Risk Adjustment Lead

Humana

Michele Clark

Senior Manager, Primary Care and
Clinical Programs, Global WellWithin
Leader

GE Appliances, a Haier company

Cecily Lewis

Senior Health & Wellbeing Specialist

Brown-Forman Corporation

Courtney Mangione

Assistant Director, Retiree Healthcare

Teachers Retirement System of
Kentucky

Delanor Manson, MA, BSN, RN

Chief Executive Officer

Kentucky Nurses Association

Connie Mendel, MPH

Chief Health Strategist

Louisville Metro Department of Public
Health and Wellness

Michelle Weikel, RN, BSN, CCM

AVP of Quality Improvement and Risk
Adjustment

Passport by Molina Healthcare

KHC Members

- Accessia Health
- Aetna Better Health of Kentucky
- Anthem Blue Cross Blue Shield
- Bayer
- Brown-Forman Corporation
- Calibrate
- Ford Motor Company
- Foundation for a Healthy Kentucky
- GE Appliances, a Haier company
- Genentech
- Greater Louisville Inc.
- Greater Louisville Medical Society
- Heartland Imaging
- Houchens Insurance Group
- Humana, Inc.
- Jefferson County Teachers Association
- Johnson & Johnson
- Kentucky Association of Health Plans
- Kentucky Department of Public Health
- Kentucky Equal Justice Center
- Kentucky Nurses Association
- Kentucky Personnel Cabinet
- Kentucky Primary Care Association
- Kentucky Psychological Association
- Kentucky Regional Extension Center
- Kentucky Voices for Health
- Know Your Rx Coalition
- KY Diabetes Prevention & Control Program
- KY Heart Disease and Stroke Prevention Program
- Lilly USA
- Louisville Metro Department of Public Health & Wellness
- Louisville Society for Human Resource Management
- Mental Health America of Kentucky
- Merck
- Novo Nordisk
- Passport Health Plan by Molina
- Pfizer
- QSource
- Steve Barger Consulting, LLC
- SOS International
- Teachers' Retirement System of the State of Kentucky
- The Milk Bank
- UAW 862
- UnitedHealthcare
- UofL School of Public Health and Information Sciences

Member Benefits

At KHC, we believe that that healthcare is local and meaningful change comes from collaboration. By becoming a member of KHC, your organization can play a pivotal role in this collaborative effort to improve healthcare in Kentucky and Kentuckiana. Membership to the KHC is a commitment to building healthier communities.



Recognition

Increased Visibility: Your organization will be featured on the KHC website, events and presentations, and other key materials.

Amplified Reach: Share your news, events, and resources via KHC's social media and quarterly newsletter

Free Event Access: Complimentary admission to all KHC events.



Resources

Member Networking: Gain access to the KHC member directory and attend members-only quarterly meetings.

Organizational Updates: Receive monthly updates from the KHC President and CEO featuring healthcare news, KHC initiative updates, and member highlights.

Resource Library : View reports, toolkits, and educational materials on key issues and best practices to support your organization's work in the members-only resource library.



Influence

Strategic Initiative Participation: Take part in focused committees and projects to advance the KHC's strategies,

Board of Directors Eligibility: Members are eligible to apply for a position on the KHC Board of Directors, helping to guide the coalition's mission and impact.

Member Dues

The KHC is a 501(c)(3) nonprofit organization, and membership dues are tax-deductible. These dues provide vital operational support, allowing us to implement programs and initiatives that improve health outcomes and healthcare delivery across Greater Louisville, Southern Indiana, and Kentucky.

Dues are structured based on the type of organization and number of employees. This structure was developed by a multi-stakeholder committee of KHC members and is reviewed periodically. Membership is renewed annually on a calendar-year basis, with the renewal period running from November 1 to January 31.

Organization Type	Number of Employees	Annual Dues
Healthcare Purchaser/Employer	< 500	\$375
	500 - 1,999	\$750
	2,000-4,999	\$1,875
	≥ 5,000	\$3,750
Health Plan, Health System, or Hospital	Any	\$10,000
Pharmaceutical Organization	Any	\$5,000
Healthcare Point Solution	Any	\$5,000
Consultants	Any	\$5,000
Regional/Local Healthcare Broker Consultants	< 500	\$1,000
	≥ 500	\$2,500
Health Services Provider, Managed Medicaid, etc.	< 500	\$1,000
	≥ 500	\$2,500
Government, Public Health Partners, or Non-Profit Organizations Representing the Community	< 500	\$250
	> 500	\$500

Become a Member

The KHC welcomes new members who share our mission and are ready to take advantage of the benefits membership offers. The steps below outline how to join our membership. Reach out to info@khcollaborative.org to get started.

Complete the Sign-Up Form

- Visit our website and fill out the membership [sign-up form](#). Membership dues can be submitted by check, ACH transfer, or credit/debit card (3% transaction fee.)

Create Your Member Profile

- After payment, you'll receive instructions to set up your member profile on our website.

Access Member Benefits

- Log into your member profile to access exclusive member resources, member directory, and events calendar.

Attend New Member Orientation

- Join an orientation session to learn how to get the most out of your membership.



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Contact Us

Kentuckiana Health Collaborative

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40223 (502) 238-3603

info@khcollaborative.org

www.KHCollaborative.org

www.linkedin.com/company/Kentuckiana-Health-Collaborative

KHC Team

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Bonnie Yankeelov Johnson | Finance Consultant
inance@khcollaborative.org