



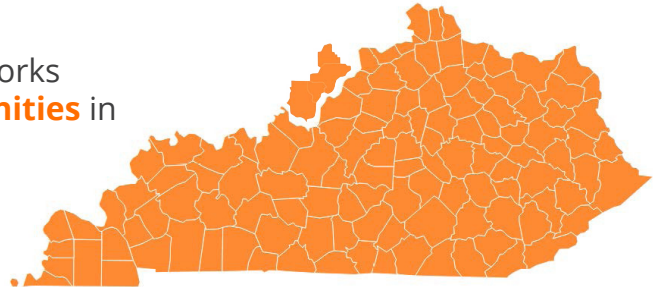
Kentuckiana
Health Collaborative

Member Benefits



About the KHC

The Kentuckiana Health Collaborative works **collaboratively** to build **healthier communities** in Kentucky and Kentuckiana.



The Kentuckiana Health Collaborative (KHC) is a non-profit coalition of healthcare purchasers and stakeholders working to solve the complex health problems that face our local communities. The KHC was formed in 2003 by the UAW/Ford Community Healthcare Initiative and became a non-profit in 2011. In 2020, UAW/Ford Community Healthcare Initiative was closed and the KHC became an independent non-profit, updated its bylaws, established a new board framework, and hired its first president and CEO.

Mission

The mission of the KHC is to work collaboratively with healthcare purchasers and stakeholders to build healthier communities through high quality, affordable, and equitable healthcare across Kentucky and Kentuckiana.

Vision

Our vision is a more equitable system for health where all people in Kentucky and Kentuckiana have access to high quality and affordable healthcare.

Values

We value collaboration, transparency, compassion, innovation, and diversity of perspectives.

Accomplishing More Together than Alone

We believe that healthcare is local and that a purchaser-led, multi-sector collaborative approach provides the best opportunities for innovative, workplace solutions to improve healthcare quality, cost, and experience. Membership with the KHC is an opportunity for your organization to join with other stakeholders to actively transform healthcare in Kentucky and Kentuckiana:

- Healthcare Purchasers/Employers
- Health Plans
- Health Systems and Hospitals
- Pharmaceutical Companies
- Healthcare Point Solutions
- Consultants
- Health Services Providers
- Government
- Public Health
- Non-Profits

Strategic Focus

Priorities to Achieve Our Mission

To achieve our vision and mission, we convene healthcare stakeholders to:

Improve Healthcare Quality

We all want to receive healthcare where the outcomes are exceptional, the medical errors are minimal, and we feel respected. Ensuring people receive high quality care that is safe, effective, patient-centered, timely, and equitable can be achieved by leveraging employers' purchasing power and fostering multi-stakeholder collaboration.

Make Healthcare More Affordable

The U.S. spends nearly double the average of other comparable countries on healthcare yet has among the shortest life expectancies of those same countries. Health outcomes, price, and efficiency must be improved to move toward a more affordable, value-based healthcare delivery system that does not incent volume over value.

Ensure Equitable Healthcare

There is an urgent need to transform, adapt, and innovate healthcare to advance a high quality, safe, affordable, and equitable healthcare system. Solutions are needed to combat the disturbing health inequities and systemic racism within our healthcare system and communities.

Focus Areas

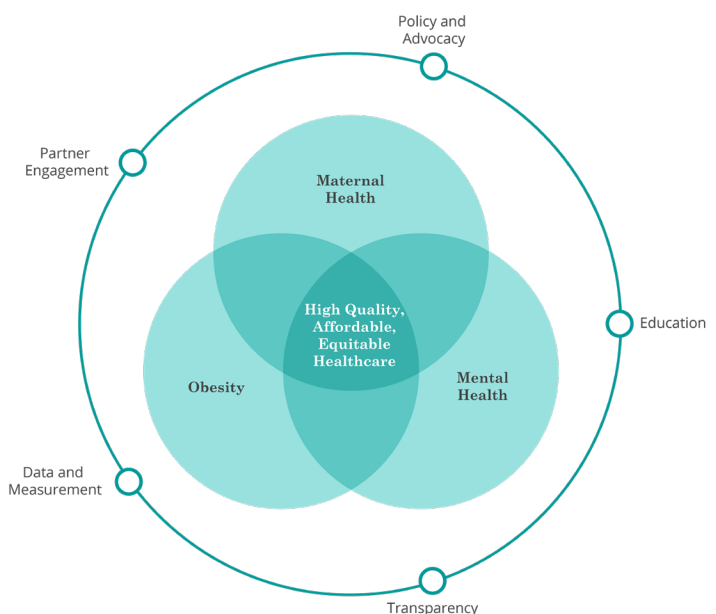
While challenges in developing a high quality, affordable, and equitable healthcare system exist across the spectrum of health conditions, we prioritize three high-impact areas that urgently need to be addressed at local and national levels:

- Maternal Health
- Mental Health
- Obesity

Initiatives

We focus our efforts on five initiatives that create the conditions for high quality, affordable, and equitable care for our focus areas of maternal health, mental health, and obesity.

- Data and Measurement
- Policy and Advocacy
- Transparency
- Education
- Partner Engagement



Members

Accessia Health
Aetna Better Health of Kentucky
American Printing House for the Blind
Anthem Blue Cross Blue Shield
Bayer
Beckman Consulting, LLC
Brown-Forman Corporation
CHI Saint Joseph Health Partners
Confluent Health/ProRehab Physical Therapy
Ford Motor Company
Foundation for a Healthy Kentucky
Foundation Risk Partners
GE Appliances, a Haier company
Genentech
Goodwill Industries of Kentucky, Inc.
Greater Louisville, Inc.
Greater Louisville Medical Society
Have a Heart Clinic
HJI Supply Chain Solutions
Hometown Health System
Houchens Insurance Group
Humana, Inc.
Kentucky Association of Health Plans
Kentucky Department of Public Health
Kentucky Diabetes Network
Kentucky Equal Justice Center
Kentucky Nurses Association
Kentucky Personnel Cabinet
Kentucky Primary Care Association
Kentucky Psychological Association
Kentucky Voices for Health
KY Diabetes Prevention and Control Program
KY Heart Disease and Stroke Prevention Program
Lilly USA
Louisville Metro Department of Public Health and Wellness
Louisville Society for Human Resource Management
Mental Health America of Kentucky
Merck
Novo Nordisk
Passport Health Plan by Molina
Pfizer
QSource
SOS International
Steve Barger Consulting, LLC
Teachers' Retirement System Kentucky
The Milk Bank
UofL Trager Institute
UAW 862
UnitedHealthcare
UofL School of Public Health and Information

Affiliations

We are a member of:

- National*
 - Core Quality Measures Collaborative
 - The Leapfrog Group Regional Leader Program
 - National Alliance of Healthcare Purchaser Coalitions
 - Partnership for Quality Measurement
- Local*
 - Greater Louisville Inc.
 - Health Enterprise Network
 - Kentucky Nurses Association Affiliate

Member Benefits

At KHC, we believe that that healthcare is local and meaningful change comes from collaboration. By becoming a member of KHC, your organization can play a pivotal role in this collaborative effort to improve healthcare in Kentucky and Kentuckiana. Membership to the KHC is a commitment to building healthier communities. Join us as we take steps toward creating the healthcare system that we all deserve.

Recognition

Visibility Across Platforms: Showcase your organization's name and logo on the KHC website, letterhead, and other key documents, enhancing your brand's visibility.

Spotlight at Events: Gain representation at all KHC events, complete with your logo featured on event signage and presentations.

Amplified Reach: Share your news, events, and resources with a broad audience through KHC's social media and quarterly newsletter, reaching over 2,000 contacts.

Free Access to Events: Attend all KHC events at no cost, including the KHC Annual Conference (a \$200 value per attendee), Community Health Forums, Member Networking Events, and Employer Roundtables.

Public Recognition: Stand out as a champion for healthier communities by being publicly recognized for your dedication to high-quality, affordable, and equitable healthcare.

Resources

Network and Collaborate: Enjoy private access to our member directory and online discussion forum, opening doors for networking and potential partnerships.

Stay Informed: Receive monthly updates from the KHC President and CEO, keeping you in the loop with the latest healthcare news, updates on KHC initiatives, and highlighting member achievements.

Access to Valuable Tools: Benefit from resources covering critical issues and best practices, including reports, toolkits, and educational materials that empower your organization's efforts.

Influence

Join a Collaborative Network: Partner with over 50 like-minded organizations dedicated to creating a high-value, equitable healthcare system.

Receive Priority Participation: As a member, enjoy prioritization in KHC projects and programming, enhancing your organization's initiatives toward building a healthier community.

Engage in Strategic Discussions: Participate in strategy teams focused on healthcare measurement, health equity, and other priority topics, contributing to meaningful changes in the industry.

Showcase Your Success: Share your organization's achievements and insights through presentations at KHC events, guest blog posts, and featured member spotlights on our social media channels.

Board of Directors



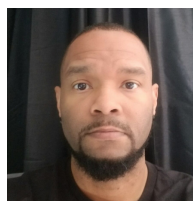
Jane Cheshire Gilbert
KHC Co-Chair
Senior Federal Strategy Liaison
Teachers' Retirement System of
the State of Kentucky



Kevin Kyde, MBA
KHC Co-Chair
Regional VP Sales
Anthem



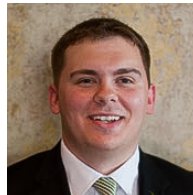
Stacy Forsyth
KHC Treasurer
Health Care Benefits Specialist
Ford Motor Company



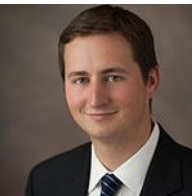
Marcus Sheckles
KHC Member At Large
Vice President
UAW 862



Chloe Atwater, Esq.
Health Justice Attorney
Kentucky Equal Justice Center



Josh Begley
Associate Director, Care
Management
Humana Healthy Horizons



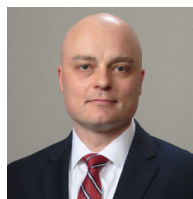
Chris Chamness
Deputy Commissioner, Dept. of
Employee Insurance
KY Personnel Cabinet



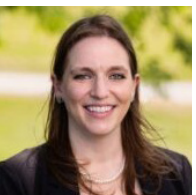
Delanor Manson, MA, BSN, RN
CEO
Kentucky Nurses Association



Connie Mendel
Chief Health Strategist
Louisville Metro Department of
Public Health and Wellness



Dariusz Mydlarz, MD, MPH
Global Executive Medical
Director
GE Appliances, a Haier company



Kelly Taulbee
Director of Communications
and Development
Kentucky Voices for Health



Michelle Weikel, RN, BSN, CCM
AVP of Quality Improvement and
Risk Adjustment
Passport by Molina Healthcare

Contact Us

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KHC Team

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Help Us Build Our Bridge

- **JOIN** the KHC and get involved to make a difference
- **LEARN** best practices to transform and optimize healthcare
- **ENGAGE** in multi-stakeholder discussions to transform healthcare
- **COLLABORATE** with employers and healthcare stakeholders

For more information on joining the KHC, click [here](#) or visit www.KHCollaborative.org/join.