



Innovating Primary Care Models to Meet Community Needs

September 12, 2023 | 9:00am-11:00am

1640 Lyndon Farm Ct #100, Louisville, KY 40223

Overview

Primary care providers are an essential part of the healthcare ecosystem, often serving as an entry point for people seeking healthcare, managing the day-to-day health needs of the people that they care for, and coordinating and referring to specialty care as needed. Access to affordable, high quality, and equitable primary care is associated with positive health outcomes. Despite the importance of primary care, access to it has been dwindling in recent years. This has been fueled by numerous structural issues within the healthcare system, including workforce shortages, misaligned financial incentives, care models lacking the time to build patient-provider relationships, and administrative burdens. At the societal level, many people do not have adequate transportation, live in care deserts, do not have insurance coverage, and cannot afford the costs associated with care, among many other factors.

To overcome these challenges, there has been significant innovation in the primary care space. Join the Kentuckiana Health Collaborative on Tuesday, September 12, 2023, from 9:00am-11:00am ET at the Foundation for a Healthy Kentucky to explore the current state of primary care nationally and in Kentucky and discuss potential innovative solutions to meet the evolving needs of our communities.

Objectives

- Learn the importance and evolution of primary care in the healthcare system
- Distinguish the factors that have and are defining the affordability, quality, and equity of primary care
- Highlight payment and delivery model innovations in primary care
- Explore the potential effects primary care innovation will have on the healthcare system

Agenda

- 9:00am** **Event Kick-off and Welcoming Remarks**
Natalie Middaugh, Director, Programs and Health Strategies, KHC
- 9:10am** **Successfully Navigating a Changing Primary Care Landscape**
Karen Johnson, Vice President, Practice Advancement, American Academy of Family Physicians
- 9:40am** **Panel Discussion – Innovations in Primary Care Delivery**
Moderator: Molly Lewis, CEO, Kentucky Primary Care Association

Panelists:

- Taryn Eldridge, MBA, Health Compliance Coordinator II, PPL Corporation, LG&E and KU Energy
- Misha Rhodes, MD, Market CMO, CenterWell
- Rob Sprang, MBA, Director, UKTeleCare, University of Kentucky, UK HealthCare

10:30am Fireside Chat – The Status of Value-Based Payment Models

- Jenny Goins, President and CEO, Kentuckiana Health Collaborative
- Greta Crutcher-Collins, Provider Collaboration Director, Anthem Blue Cross Blue Shield
- Katie Sabitus, Value Based Programs Manager, Kentucky Regional Extension Center, UKHC

10:50am Closing

Natalie Middaugh, Director, Programs and Health Strategies, KHC