

Trudi Matthews

Senior Director, Quality and Value Strategy and Executive Director | Kentucky Regional Extension Center

Trudi Matthews serves as Senior Director of Quality and Value Strategy in the Office of the Executive Vice President for Health Affairs at UK HealthCare, the health system of the University of Kentucky (UK).

Trudi works with UK HealthCare's executive team on ensuring success in value-based programs for Medicare Medicaid, and commercial insurers. Trudi is also Executive Director of the Kentucky Regional Extension Center (REC) at UK. Trudi oversees this state-wide center charged with assisting health care leaders, practices, and hospitals across Kentucky with using technology, connectivity, process improvement and value-based care models to improve the quality and value of health care. Trudi also manages teams responsible for health policy and government initiatives at UK HealthCare as well as executive committees and the Health Care Committee of the UK Board of Trustees.

Trudi formerly served as Director of Policy and Business Development with the Health Collaborative, HealthBridge and the Greater Cincinnati Health Council. Between 2008-2014, Trudi provided leadership and support for a wide range of technology and quality improvement initiatives including Cincinnati's Beacon Community Program, the Tri-State Regional Extension Center, RWJF-funded Aligning Forces for Quality, the Kentucky and Indiana State Health Information Exchange Programs, and the Nationwide Health Information Network, among other initiatives. Trudi led health policy, grant and business development efforts which garnered more than \$26 million in funding for regional health improvement programs.

From 2005-2007, Trudi was Senior Policy Advisor with the Kentucky Cabinet for Health and Family Services, where she served as coordinator for Kentucky's statewide e-Health efforts and worked on Medicaid transformation initiatives. Trudi worked for the Council for State Governments from 1999-2005, where she was primary staff for CSG's national health policy task force and oversaw a portfolio of health policy programs for state legislators and executive branch officials.

Trudi received her B.A. and M.A. in political science from Iowa State University as well as a graduate certificate from the University of Kentucky in Improving Healthcare Value. She lives in Lexington, KY with her husband and four children.