

Bob Rehm, MBA

Assistant Vice President, Performance Measurement | National Committee for Quality Assurance (NCQA)

Bob Rehm, MBA, is the Assistant Vice President of Performance Measurement at NCQA. Mr. Rehm is responsible for the development and oversight of complex and multifaceted performance measurement-related projects. He directs the department responsible for the development, testing and implementation of national health care quality reporting initiatives, including the Healthcare Effectiveness Data and Information Set (HEDIS), as well as NQF endorsement and QPP implementation of NCQA measures. Mr. Rehm leads the teams developing HEDIS measures for Medicare Advantage organizations. He also serves as Project Director for CMS measure development contracts focused on the quality of inpatient care, home and community based services and ambulatory care. He has broad experience managing staff and work plans, recruiting and facilitating expert panels, conducting research to support measure and technical specification development, providing oversight of field testing of potential measures, and presenting to advisory bodies and organization leadership.

During his 30 year career in health care, Mr. Rehm has worked on collaborative projects with key stakeholders such as AHRQ, CDC, CMS, ONC, HHS, NQF, RWJF, TJC, AHIP, NCQA, medical specialty societies, patient advocacy groups and others. He also served as Vice President, Public Health and Clinical Strategies at America's Health Insurance Plans and as health care administrator for a sub-acute rehabilitation center.