

Rebecca Hollenbach, MPH (she/her)

Executive Administrator | Louisville Metro Public Health and Wellness, Center for Health Equity

Rebecca has been working for Louisville residents as part of Louisville Metro Government since she moved here in 2016. In her time at the Center for Health Equity, she has led key projects such as the 2017 Health Equity Report, the community health needs assessment, and helped lay the groundwork for a participatory budgeting pilot after the community generated this idea at the 2016 My Dream for Lou policy summit. She also helped transition the Center for Health Equity from 5 employees to 40, with a focus on root causes, data and policy. She currently coordinates policy and planning work for the COVID-19 response and is managing the 2021 Health Equity Report.

Rebecca has also served as an enterprise-wide consultant in the Office of Performance Improvement, where she focused on process improvement, data quality, strategic planning, evaluation, and racial equity training. She founded LouEval, a network of Louisville evaluators and is a graduate of Louisville Metro's leadership program, Executive Fellows.

Rebecca's passion is working towards a Louisville where all residents can live long, healthy, and happy lives. This means addressing the ways systems of power, like racism, impact our society and creating solutions that will move us closer to equity. Originally from Pennsylvania, Rebecca received her Bachelor of Science and Bachelor of Arts from Ursinus College in Biology and French, and her Master of Public Health from Emory University in Behavioral Science and Health Education with a certificate in Socio-contextual determinants of health.