

Join the Kentuckiana Health Collaborative for two half days for our 7th annual conference with the first day focused on health equity, and the second day focused on healthcare value; both days will have a well-being wrap up.

TUESDAY, MARCH 9: 12-5PM

On March 9, we will discuss how 2020 laid bare long-standing racial injustices and inequities exacerbated by the disparate impact of the pandemic. These converging crises ignited a call to action on health and healthcare equity, and these crises demonstrated the interconnectedness of our health and economic well-being and shined a light on the urgent need for healthcare equity. Day one of the conference will include the below topics and confirmed experts.

- **KEYNOTE: Dismantling Racism to Improve Community Health**
Nikki Lanier, Senior Vice President, Federal Reserve Bank of St. Louis, Regional Executive, Louisville Branch
- **Lean In: Employer Strategies for Driving Health Equity**
Jessica Brooks, CEO, Pittsburgh Business Group on Health
- **Virtual Exhibit Booths**
- **Dear Employers and Healthcare, See Me**
Original poem: Hannah L. Drake, Chief Creative Officer, IDEAS xLab
Inclusion and Covering Presentation: Josh Miller, MBA, Co-Founder + CEO, IDEAS xLab
- **Achieving Equity, Reducing Disparities, and Building Trust in Healthcare**
Moderators: Michael Imburgia, MD, Cardiologist, Owner, Have a Heart Clinic and Delanor Manson, MA, BSN, RN, Chief Executive Officer, Kentucky Nurses Association
Panelists:
E. John Rott II, MD MPH, SCPMG Regional Assistant Medical Director, Customer and Client Engagement National Accounts at Kaiser Permanente
Rebecca Hollenbach, MPH, CHES, Executive Administrator at the Center for Health Equity
Robert Dwyer, PhD, Executive Vice President, Chief Data Scientist, Certilytics
- **Well-being wrap up, The New Patient Experience: Anti-Racist Clinical Encounters and Why we Need Them**
Karinn A. Glover, MD, MPH, Attending Psychiatrist, Outpatient Dept at Montefiore Health System and Assistant Professor of Psychiatry and Behavioral Sciences at Albert Einstein College of Medicine
- **Virtual Exhibit Booths**

WEDNESDAY, MARCH 10: 12-5PM

On March 10, we will turn our attention to the broader issue of healthcare value in this country and continue the conversation on how we get to high quality, safe, equitable, and affordable healthcare. We will discuss the state of healthcare spending in the U.S and employer strategies for driving value. We will then turn our attention to how healthcare is working towards value-based care, optimized health, and wrap up discussing how digital therapy is helping improve health and well-being. Day two of the conference includes the below topics and confirmed experts.

- **KEYNOTE: It's Still the Prices Stupid: Observations on U.S. Health Care Spending**
Niall Brennan, President and CEO, Health Care Cost Institute
- **Employers Respond: Driving Healthcare Value**
Elizabeth Mitchell, President and CEO, Purchaser Business Group on Health
Employer Reactor Panelists:
Dariusz (Derek) Mydlarz, MD, MPH, Global Medical Director, GE Appliances, a Haier company
Amanda Faulkner, Director of Corporate Health & Well-being, LG&E, KY Utilities
- **Virtual Exhibit Booths**
- **Healthcare Responds: Kentucky's Emerging Value-Based and Health Optimization Strategies**
Moderator: Jenny Goins, SPHR, KHC Employer Member and Benefits Consultant
Panelists:
Russelyn Cruse BSN, RN, CCM, Market Director, Clinical Operations, CHI St. Joseph Health Plan Partners
Pat Harrod, MA, AVP Networks and Collaboration, Baptist Health
J. Kevin Porter, Chief Executive Officer, SentryHealth
Tierra Ford, PharmD, Senior Clinical Advisor, Specialty Client Solutions, CVS Health
- **Well-Being Wrap Up: Digital Therapies to Improve Health**
Moderator: Natalie Pirkola, PharmD, MBA, MasPHM, Benefits Specialist, Ford Motor Company
Panelists:
Katie Archer, Director, Health and Welfare Plans Benefits Design, Planning and Analysis, The Hartford Financial Services Group, Inc.
Emily Summerville, Director of Business Development, Castlight Health

- **Virtual Exhibit Booths**

March 9 | Agenda | Equity & Well-Being

Welcoming Remarks **12:00**

Dismantling Racism to Improve Community Health **12:10**

Nikki Lanier, Senior Vice President, Federal Reserve Bank of St. Louis, Regional Executive, Louisville Branch

What lessons one of us lessons all of us, and racism hurts everyone, both morally and economically. By 2045, white Americans will fall below half the population and lose their majority status. America cannot sustain the middle class without equitable jobs, education, housing, justice, and health in black and brown communities. Hear a call to action for employers and healthcare to lean into being a part of the solution to right the wrongs of racism to improve community economic health and well-being.

Lean In: Employer Strategies for Driving Health Equity **1:00**

Jessica Brooks, CEO, Pittsburgh Business Group on Health

Historical and contemporary racism impacts the health and wellbeing of Black and Brown Americans and why driving accountability in healthcare value must include health equity. Many organizations are committed to diversity and inclusion but are unsure what to do or where to start to tackle health and healthcare disparities and inequities. Learn the employer framework for addressing health equity and how to move from conversation to action.

Virtual Exhibit Hall: Visit All Exhibitors for a Chance to Win a Peloton **1:50**

Dear Employers and Healthcare, See Me **2:15**

Hannah L. Drake, Chief Creative Officer, IDEAS xLab and Josh Miller, MBA, Co-Founder and CEO, IDEAS xLab

Hear from Hannah L. Drake, local blogger, activist, speaker, poet, and CCO of IDEAS xLab as she offers a poetic charge to healthcare leaders and Josh Miller, local artist, speaker, and CEO of IDEAS xLab with a call to action to healthcare and employers on inclusion and the impact of covering.

Achieving Equity, Reducing Disparities, and Building Trust in Healthcare **2:30**

Moderators:

- Michael Imburgia, MD, Founder, Have a Heart Clinic
- Delanor Manson, MA, BSN, RN, Chief Executive Officer, Kentucky Nurses Association

Panelists:

- E. John Rott II, MD MPH, SCPMG Regional Assistant Medical Director, Customer and Client Engagement National Accounts, Kaiser Permanente
- Robert Dwyer, PhD, Executive Vice President, Chief Data Scientist, Certilytics
- Rebecca Hollenbach, MPH, CHES, Executive Administrator at the Center for Health Equity
- Progyny

Many dimensions of health disparity exist between populations that can contribute to an individual's ability to achieve good health, such as race, ethnicity, sex, sexual identity, age, disability, socioeconomic status, and geographic location. Healthcare plays a critical role in reducing and eliminating disparities by driving improved quality and outcomes in marginalized communities. Hear from organizations how they are working to achieve equity, reduce disparities, and build trust in healthcare.

Well-Being Wrap Up, The New Patient Experience: Anti-Racist Clinical Encounters and Why we Need Them **3:25**

Karinn A. Glover, MD, MPH, Attending Psychiatrist, Outpatient Dept, Montefiore Health System, and Assistant Professor of Psychiatry and Behavioral Sciences, Albert Einstein College of Medicine

This talk will highlight the impact of history and cultural factors that affect the engagement of racialized/marginalized communities and their health outcomes.

Closing **4:10**

Virtual Exhibit Hall: Visit All Exhibitors for a Chance to Win a Peloton Exhibitors	4:15
March 10 Day 2 Agenda Value & Well-being	
Welcoming Remarks Corey McCann, MD, PhD, President and CEO, Pear Therapeutics	12:00
It's Still the Prices Stupid: Observations on U.S. Health Care Spending Niall Brennan, President and CEO, Health Care Cost Institute With a new administration and an unprecedented pandemic, Niall Brennan will discuss state of the U.S. and Kentucky healthcare systems. He will discuss why healthcare spending is so high, the lack of relationship between quality and cost, and who and what stakeholders need to do to create a sustainable, high performing healthcare system in Kentucky that optimizes health for everyone.	12:10
Employers Respond: Driving Healthcare Value Elizabeth Mitchell, President and CEO, Purchaser Business Group on Health (PBGH) Employer Reaction Panelists: <ul style="list-style-type: none"> Dariusz (Derek) Mydlarz, MD, MPH, Global Medical Director, GE Appliances, a Haier company Amanda Faulkner, Director of Corporate Health & Well-being, LG&E, KY Utilities Elizabeth Mitchell will discuss the state of value-based in care in the U.S. and her organization's ground-breaking solutions for employers working to drive transparency and accountability in their healthcare purchasing. Local employers will then react to how these best practices can be adopted.	1:00
Virtual Exhibit Hall: Visit All Exhibitors for a Chance to Win a Peloton	1:50
Why Value Matters to Consumers Hear why healthcare value is important to consumers.	2:20
Healthcare Responds: Kentucky's Emerging Value-Based and Health Optimization Strategies Moderator: Jenny Goins, SPHR, KHC Employer Member and Benefits Consultant Panelists: <ul style="list-style-type: none"> Pat Harrod, MA, AVP Networks and Collaboration, Baptist Health Russelyn Cruse BSN, RN, CCM, Market Director, Clinical Operations, CHI St. Joseph Health Plan Partners J. Kevin Porter, Chief Executive Officer, SentryHealth Tierra Ford, PharmD, Senior Clinical Advisor, Specialty Client Solutions, CVS Health Hear from local organizations on how they are responding to drive better health, quality, safety, equity, and value.	2:35
Well-Being Wrap Up: Digital Therapies to Improve Health Moderator: Natalie Pirkola, PharmD, MBA, MasPHM, Benefits Specialist, Ford Motor Company Panelists: <ul style="list-style-type: none"> Katie Archer, Director, Health and Welfare Plans Benefits Design, Planning and Analysis, The Hartford Financial Services Group, Inc. Emily Summerville, Director of Business Development, Castlight Health Maureen Ortlieb, RN, MSN, Corporate Account Director, Pear Therapeutics Digital-therapy adoption by consumers and healthcare providers is exploding, and there are many types of digital therapies that prevent, treat, and manage mental and physical conditions. These new digital therapies are exploding in the market and are being used by individuals independently or by prescription. Learn how this new "medicine" is being used to improve health and well-being and whether your smartphone can work like medicine.	3:25
Innovation Showcases <ul style="list-style-type: none"> Pear Therapeutics: Yuri Maricich, MD, MBA, Chief Medical Officer, Pear Therapeutics SentryHealth 	4:05
Virtual Exhibit Hall: Visit All Exhibitors for a Chance to Win a Peloton	4:20

SPEAKER BIOS



Katie Archer (she/her), Director, Health and Welfare Plans Benefits Design, Planning and Analysis, The Hartford Financial Services Group, Inc.

Katie is a Director at The Hartford Financial Services Group, Inc., and focuses on designing meaningful employee health and welfare plans. Prior to working at The Hartford she managed domestic and international benefit and well-being programs at Alexion Pharmaceuticals, International SOS, and Goldman Sachs. She started her career supporting large employers with their health and welfare benefits administration prior to transitioning to the employer side. Katie is a graduate of Susquehanna University and lives in Cheshire, CT with her husband and two children.



Niall Brennan, BA, MPP (he/him), President and CEO, Health Care Cost Institute

Mr. Brennan is the President and CEO of the Health Care Cost Institute. In this role, he is responsible for overseeing HCCI's overall research agenda that seeks to highlight trends in US health care spending and the factors behind those trends. Niall also works to maximize the reach of HCCI's data by licensing directly to leading academic researchers and through HCCI's role as a Medicare certified Qualified Entity. Niall works closely with federal and state policymakers, including the US Congress on key health policy issues. He is a nationally recognized expert in health care policy, the use of health care data to enable and accelerate health system change, and data transparency. He has published widely in leading academic journals, including the Journal of the American Medical Association, the New England Journal of Medicine and Health Affairs. Prior to joining HCCI, Mr. Brennan was Chief Data Officer at the Centers for Medicare and Medicaid Services (CMS). He has also worked at the Brookings Institution, the Medicare Payment Advisory Commission, the Congressional Budget Office, the Urban Institute, and Price WaterhouseCoopers.

Mr. Brennan received his MPP from Georgetown University and his BA from University College Dublin, Ireland.



Russelyn Cruse, BSN, RN, CCM, Market Director, Clinical Operations, CHI St. Joseph Health Plan Partners

Russelyn is the Market Director for Clinical Operations for CHI Saint Joseph Health Partners where she collaborates with her clinical team, medical groups, and payers to improve the health outcomes of patients in the integrated network. Russelyn holds dual Bachelor's degrees in Community Health (Georgia Southern University) and Nursing (Eastern Kentucky University). Russelyn's health care experience includes medical billing, managed care, public health, critical care nursing, case management, and disease management. Russelyn is an advocate for blood donation and serves as both a youth mentor and Sunday school teacher at her church. She enjoys reading, gardening, or watching her son play baseball in her personal time.



Hannah L. Drake (she/her), Chief Creative Officer, IDEAS xLab

Hannah L Drake is a blogger, activist, public speaker, poet, and author of 11 books. She writes commentary on politics, feminism, and race. Currently Hannah serves as the Chief Creative Officer at IDEAS xLab, focusing on arts related projects that seek to bring awareness to social justice issues.



Robert Dwyer, PhD (he/him), Executive Vice President, Chief Data Scientist, Certilytics

Rob joined Certilytics in 2014 upon completing his Ph.D. in computational biology. He brings ten years of mathematical modeling and machine learning experience in both the private sector and academia, working on problems ranging from the quantification of medical and financial risk to predictive genomics. He is responsible for overseeing the design and pathing of new ML/AI products.

Rob graduated from the University of Virginia in 2009 with a B.S. in Biology. He then obtained his M.S. and Ph.D. in computational biology from Princeton University, where he developed variations of maximum entropy algorithms to predict three-dimensional protein folding patterns by mining genomic sequence data. Prior to Certilytics, he worked with a number of startups and think tanks to develop algorithms to predict student loan repayment rates and to track Department of Defense allocations. He is also an avid U.S. history buff and is currently working his way through biographies of every U.S. President.



Amanda Faulkner, BA (she/her), Corporate Health and Well-being Program Lead, LG&E and KU Energy

Amanda has been an HR professional for over a decade. Her expertise includes benefit administration and design, well-being programming and population health management. In addition to leading LG&E and KU's Healthy for Life program, Amanda has managed the Family Assistance Program, statewide health fairs, flu shots, mammograms, and tobacco-cessation programs. Amanda holds extensive experience in health and well-being strategy and integration. She works with the company's safety specialists to ensure the safety, health and well-being culture is incorporated throughout the organization. Amanda has led multiple health and well-being RFPs that help LG&E and KU continue to grow its best-practice health and wellbeing program. Amanda is an active member with the Kentuckiana Health Collaborative (KHC), involved with their measurement core subcommittee and worksite addiction group, and Kentucky Chamber's opioid task force.



Karinn A. Glover, MD, MPH, Attending Psychiatrist, Outpatient Dept at Montefiore Health System and Assistant Professor of Psychiatry and Behavioral Sciences at Albert Einstein College of Medicine

Karinn A. Glover, MD, MPH is a Director of Adult Behavioral Health at Montefiore and an Assistant Professor of Psychiatry at Albert Einstein College of Medicine. She focuses on health equity, diversity in medicine, medical student and residency education, community engagement, and increasing access to mental health for marginalized populations. Dr. Glover earned her undergraduate degree from Howard University, then attended Columbia University where she obtained a Master of Public Health degree. She then attended SUNY Downstate College of Medicine, where she obtained her Doctor of Medicine. Dr. Glover joined Montefiore in 2009 as an HIV Psychiatrist in the CICERO Program.

Dr. Glover uses mindfulness-based techniques in her psychiatry practice, as well as her career coaching for diverse professionals, and is committed to addressing the mental health needs of patients and families. She leads a multidisciplinary team of medical and mental health providers and community-based organizations. She also managed the implementation and expansion of a collaborative care model in 21 primary care clinics throughout the Bronx and lower Westchester County.

Dr. Glover is experienced in teaching, having taught evidence-based psychopharmacology treatment modalities to residents and medical students, HIV Mental Health in Primary Care for Family Medicine residents and case conferences for Internal Medicine residents. She has been recognized with many awards for her efforts, and has written two publications. Dr. Glover is also a former Vice President of the Black Psychiatrists of Greater New York & Associates.

Tierra Ford, PharmD, Senior Clinical Advisor, Specialty Client Solutions, CVS Health



Jenny Goins, SPHR, KHC Employer Member and Benefits Consultant, JGoins Consulting

Jenny is a senior healthcare executive focused on innovating health care benefits and is a national healthcare leadership speaker. She has more than a decade leading Kentucky's largest self-insured health plan. She is also an experienced HR executive developing and executing organizational strategies related to employee benefits, recruitment, organizational development, and compensation. Her expertise includes the ability to engage and collaborate with multi-stakeholder groups including CEOs and their executive leadership teams, the Governor's leadership team, legislative leaders, and benefit board members; and the ability to balance strategic decisions and fiscal oversight to drive operational performance. Jenny is a retired Air Force Chief Master Sergeant whose career included duties in combat communications, journalism, personnel, and leadership development.



Patricia Harrod, MA, AVP Networks and Collaboration Baptist Healthcare System

Pat is the AVP of Networks and Collaboration for Baptist Healthcare System and is responsible for Baptist's System-wide Value Based organizations. She is responsible for Baptist's Accountable Care organization which manages 58,000 beneficiaries as well as Baptist's Clinically Integrated Network which manages approximately 137,000 lives. She has extensive healthcare experience across acute care, behavioral health and ambulatory care settings. She began her career with Baptist managing a Physician Hospital Organization in Paducah. Pat is a graduate of Iowa State University and University of Iowa and lives in Calvert City KY with her husband.



Rebecca Hollenbach, MPH (she/her), Executive Administrator, Louisville Metro Public Health and Wellness, Center for Health Equity

Rebecca has been working for Louisville residents as part of Louisville Metro Government since she moved here in 2016. In her time at the Center for Health Equity, she has led key projects such as the 2017 Health Equity Report, the community health needs assessment, and helped lay the groundwork for a participatory budgeting pilot after the community generated this idea at the 2016 My Dream for Lou policy summit. She also helped transition the Center for Health Equity from 5 employees to 40, with a focus on root causes, data and policy. She currently coordinates policy and planning work for the COVID-19 response and is managing the 2021 Health Equity Report.

Rebecca has also served as an enterprise-wide consultant in the Office of Performance Improvement, where she focused on process improvement, data quality, strategic planning,

evaluation, and racial equity training. She founded LouEval, a network of Louisville evaluators and is a graduate of Louisville Metro's leadership program, Executive Fellows.

Rebecca's passion is working towards a Louisville where all residents can live long, healthy, and happy lives. This means addressing the ways systems of power, like racism, impact our society and creating solutions that will move us closer to equity. Originally from Pennsylvania, Rebecca received her Bachelor of Science and Bachelor of Arts from Ursinus College in Biology and French, and her Master of Public Health from Emory University in Behavioral Science and Health Education with a certificate in Socio-contextual determinants of health.



Michael Imburgia, MD, Founder, Have a Heart Clinic

Dr. Michael Imburgia is a cardiologist who has been in practice for over twenty years. In 2008, Dr. Imburgia, his wife, Sandy, and their long-time friend, Susan Dillon started Have a Heart Clinic, providing free cardiovascular care to those at or below the 200% FPL. Have a Heart Clinic is committed to elevating community health in the Kentuckiana region by providing cardiovascular care, coordinated support services, health screenings and education to adult patients, regardless of their ability to pay or their insurance coverage or status. He is married with three children and has lived in Louisville for 31 years.



Nikki R. Lanier, Senior Vice President and Regional Executive, Federal Reserve Bank of St. Louis, Louisville Branch

Nikki Lanier is senior vice president and regional executive of the Louisville Branch of the Federal Reserve Bank of St. Louis, which covers metro Louisville, southern Indiana and western Kentucky. She is also a member of the Bank's Management Committee.

As leader of the Branch, she connects the public, business leaders, community bankers, community development organizations, and educators—the groups representing Main Street—to the Fed. The Branch hosts various convenings, where information is collected on a variety of industries in consideration of monetary policy deliberations. The two-way exchange of information allows the Branch to disseminate economic data and related information to key audiences, allowing these audiences to make more informed decisions about their organizations. She also oversees the Branch's community development and economic education initiatives.

Prior to joining the St. Louis Fed in 2014, Ms. Lanier served as personnel cabinet secretary for the Commonwealth of Kentucky, chief human resources officer for Charter Schools USA, vice chancellor of human resources for Maricopa Community Colleges, and other positions in both the health care and legal fields. In her positions, she focused on strategic planning, community partnerships, succession planning, recruitment and retention, and labor negotiations. Ms. Lanier earned a Juris Doctor from the University of Miami School of Law and a bachelor's degree in Journalism from Hampton University.

Ms. Lanier is deeply involved in the Louisville community and serves on the boards of Greater Louisville Inc., the Board of Advisors of University of Louisville's College of Business, the Louisville Regional Airport Authority, UPOP, GEDDI, WWAR, and is a member of the Park Community Federal Credit Union Community Advisory Board. She is a trustee for Louisville Presbyterian Theological Seminary and is the Chair of the Board of OneWest. Ms. Lanier also serves on the LEAD360 Business Development Team, is a member of the UNCF Louisville Leadership Council and is a member of the Delta Sigma Theta Sorority, Inc.

In 2020 she was inducted into Louisville Business First's "Forty Under 40 Hall of Fame" and was honored with Presentation Academy's Tower Award. In 2019 she was presented with the Robert C. Burks Distinguished Business and Leadership Award. In 2018 she was selected to a national list of notable financial executives, The Business Journals' Influencers: top 100

executives having an impact on business in communities. She has also been honored as ***Louisville Business First's*** "Woman of Influence," one of "20 People to Know in Banking and Finance," "Forty Under 40" and recognized as one of the "10 Most Influential Women of Louisville." She has also authored a chapter in the book ***Rethinking Human Resources***.



Delanor Manson, MA, BSN, RN, Chief Executive Officer, Kentucky Nurses Association

With degrees in nursing and healthcare management, Delanor Manson is a visionary leader whose career has focused on innovative medical initiatives in both patient care and complex administrative settings. Committed to furthering the nursing profession via education, advocacy, research and support, Delanor currently serves as the chief executive officer for the Kentucky Nurses Association (KNA). Prior to joining the KNA, she was the associate vice president of research and design at Hosparus Health. She also served as deputy secretary for the Kentucky Cabinet for Healthcare Services and in various leadership roles within hospitals and healthcare organizations nationwide. With 27 years of service, Delanor achieved the rank of captain in the U.S. Navy. During her military career, she applied her nursing education to various positions throughout the country, as well as in Japan, Great Britain, Germany, Italy and Puerto Rico. Delanor has a master of arts in healthcare administration from Webster University and a bachelor of science in nursing from the University of Kentucky College of Nursing.



Yuri Maricich, MD, MBA, Chief Medical Officer, Pear Therapeutics

Dr. Maricich is a licensed, board-certified physician, investor, clinical developer and strategist. He works to improve patient health and our healthcare system by investing in, advising, and providing leadership at innovative firms. At Pear Therapeutics, he leads the Clinical, Regulatory, and Quality groups as the Chief Medical Officer and Head of Development. He leads and manages the development programs from Discovery/TPP stage, through Translational, Clinical Development, Regulatory submission and review as well as Medical Affairs. In addition to overseeing subsequent pipeline programs across a broad-spectrum of disease areas, he has led the reSET, reSET-O, and Somryst programs.

Prior to joining Pear, Dr. Maricich worked with and lead successful teams and programs at Healthcare & Life Science/biotech (HLS) firms, including Corixa (acquired by GlaxoSmithKline), Xdynia (acquired by Cavion), Cavion (acquired by Jazz Pharmaceuticals) and AWS. He founded a digital health firm while a med student that used AI and NLP to structure clinical data.

Dr. Maricich completed his education and training at Harvard University, the University of Washington, the University of Notre Dame, and the University of Virginia.



Josh Miller, MBA (he/him), Co-Founder and CEO, IDEAS xLab

Josh Miller (he/him) is the co-founder + CEO of IDEAS xLab – an artist-led organization named Nonprofit of the Year in 2019 by the Derby Diversity & Business Summit. He is a two-time TEDx speaker and was selected for Business Equality Magazine's Forty LGBTQ+ Leaders under 40 (2020) and Louisville Business First's Forty under 40 (2018). Josh is a runner and cyclist and ran the 2018 Gay Games Marathon in Paris, France.



Elizabeth Mitchell, President and CEO, Purchaser Business Group on Health

As President and CEO, Elizabeth Mitchell advances PBGH's strategic focus areas of advanced primary care, functional markets and purchasing value. Mitchell leads PBGH in mobilizing health care purchasers, elevating the role and impact of primary care, and creating functional health care markets to support high-quality affordable care, achieving measurable impacts on outcomes and affordability.

At PBGH, Elizabeth leverages her extensive experience in working with health care purchasers, providers, policymakers and payers to improve health care quality and cost. She previously served as Senior Vice President for Healthcare and Community Health Transformation at Blue Shield of California, during which time she designed Blue Shield's strategy for transforming practice, payment and community health. Mitchell also served as the President and CEO of the Network for Regional Healthcare Improvement (NRHI), a network of regional quality improvement and measurement organizations. She also served as CEO of Maine's business coalition on health (the Maine Health Management Coalition), worked within an integrated delivery system (MaineHealth), and was elected to the Maine State Legislature, serving as a State Representative.

Elizabeth served as Vice Chairperson of the U.S. Department of Health and Human Services Physician-Focused Payment Model Technical Advisory Committee, Board and Executive Committee Member of the National Quality Forum (NQF), Member of the National Academy of Medicine's "Vital Signs" Study Committee on core metrics and a Guiding Committee Member for the Health Care Payment Learning & Action Network.

Elizabeth holds a degree in religion from Reed College and studied social policy at the London School of Economics.



Dariusz (Derek) Mydlarz, MD, MPH, Global Medical Director, GE Appliances, a Haier company

Dariusz Mydlarz, M.D., M.P.H. serves as a Global Executive Medical Director/CMO at GE Appliances overseeing all aspects of healthcare benefits, occupational and onsite primary care services, and health promotion and wellness programs. Prior to joining GE Appliances, he directed various aspects of healthcare delivery at Humana Care Delivery Organization as a VP of Clinical Operations, and CMO of the Florida market, and participated in Humana's Executive Physician Immersion Program. In addition, he served as a lieutenant colonel in the U.S. Army, where he directed Army National Guard preventive and occupational medicine programs for 54 states and territories at the National Guard Bureau/Pentagon in Washington, D.C.

Dr. Mydlarz has diverse professional experience that encompasses both military and civilian settings, including clinical and executive management in primary care, preventive and occupational medicine, population health, continuous clinical quality improvement and chronic disease management, health care analytics and health systems operations.

Dr. Mydlarz is board-certified in both preventive, and occupational and environmental medicine. He earned his medical degree from the University of Rochester School of Medicine, completed preventive medicine training at Walter Reed Army Institute of Research in Washington, D.C., and completed his occupational and environmental medicine training, as well as an M.P.H. at Johns Hopkins University.



Maureen Ortlieb, RN, MSN, Corporate Account Director, Pear Therapeutics

Corporate Account Director with 20+ years of market access experience and 29 years of industry acumen. Strong clinical background in nursing complements extensive research, disease management, business and managed care experience in broad range of therapy areas including OUD and SUD. Focus at Pear as Corporate Account Director is with both National and regional health plans, PBMs and Employers. Maureen has had specific focus in Kentucky and representing Pear Therapeutics who recently joined as a new member of KHC.



Natalie Pirkola, PharmD, MBA, MasPHM, Benefits Specialist, Ford Motor Company

Natalie Pirkola is a clinical resource in Ford Motor Company's Health and Welfare department, with responsibilities for medical and pharmacy benefits. Natalie received her PharmD from Wayne State University, her MBA from Oakland University, and her Masters in Population Health Management from Johns Hopkins. Natalie has experience leading care management innovation and health information exchange, with a focus on providing individualized care that results in improved population level health. Natalie has the following certifications: BCACP, BCGP, CCM, CDES, and AEC.



J. Kevin Porter, Chief Executive Officer, SentryHealth

Kevin builds and inspires teams that think creatively and work hard to deliver on measurable business goals, elevating value for customers and stakeholders. He's held key roles charged with restructuring debt, securing financing, managing operating budgets, accelerating product/service development, producing significant advancements in revenue growth, and building top-notch customer support and service functions.



E. John Rott II, MD, MPH (he/him), SCPMG Regional Assistant Medical Director, Customer and Client Engagement, Kaiser Permanente

Dr. John Rott is a Regional Assistant Medical Director and Board-Certified Pediatrician currently practicing with Kaiser Permanente in San Diego. Dr. Rott trained at Princeton, Oxford, the University of Texas, Stanford, and Baylor College of Medicine, and holds a Master's in Public Health focusing on chronic disease management. He has held administrative roles with Kaiser Permanente in Primary Care Operations, Membership Retention, and Customer Engagement. In his free time, he enjoys camping, playing the violin, and teaching mindfulness meditation.



Emily Summerville (she/her), Director of Business Development, Castlight Health

Emily Summerville is the Director of Business Development at Castlight Health. Business Development means something a little different at every company — at Castlight, Emily's team is tasked with managing and growing all of the third party business relationships Castlight maintains to provide services to its commercial and health plan customers. Her team owns the relationships with integrated health plans, digital health ecosystem partners, e-commerce vendors, quality and data partners, and more. They also support broader Corporate Development efforts in health plan sales and strategic growth initiatives at Castlight. Emily began her career working as a risk consultant focused on health care and later worked at a startup focused on disrupting health insurance for small businesses.