

Jenny Goins, SPHR

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Jenny is a senior healthcare executive focused on innovating health care benefits and is a national healthcare leadership speaker. She has more than a decade leading Kentucky's largest self-insured health plan. She is also an experienced HR executive developing and executing organizational strategies related to employee benefits, recruitment, organizational development, and compensation. Her expertise includes the ability to engage and collaborate with multi-stakeholder groups including CEOs and their executive leadership teams, the Governor's leadership team, legislative leaders, and benefit board members; and the ability to balance strategic decisions and fiscal oversight to drive operational performance. Jenny is a retired Air Force Chief Master Sergeant whose career included duties in combat communications, journalism, personnel, and leadership development.