

## Jessica Brooks, MPM, PHR

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### **CEO and Executive Director | Pittsburgh Business Group on Health**

Jessica Brooks is the Chief Executive Officer of the Pittsburgh Business Group on Health, where she is leading the effort to redefine and advance the discussion around health care value, access and quality on behalf of employers.

Jessica is responsible for the vision of the Pittsburgh Business Group on Health – spearheading new initiatives and measures that have resulted in improving the organization’s visibility and growth in the health care market space.

Under her leadership, PBGH has enjoyed consistent financial gains, the growth of the organization’s class-leading prescription drug management program – delivering more than \$25 million in annual savings to employers, as well as intervention programs which have saved employees over six million dollars in copays and out of pocket expenses since its launch. Ms. Brooks has spear-headed the deployment of a comprehensive data strategy that enables employers to better leverage health care and benefits information with health plans, providers and other partners.

Ms. Brooks is also the co-founder and CEO of The Health Desk, a transformative health equity platform that marries technology and human compassion to bring patients, employers, hospitals, and advocates together to save lives.

She is a graduate of the Pennsylvania State University and Carnegie Mellon University, where she received her Masters in Public Management. Ms. Brooks serves on the board of governors for the University of Pittsburgh Institute of Entrepreneurial Excellence, Adagio Health, the Pennsylvania Health Insurance Exchange, Pittsburgh Regional Health Initiative, as well as the Patient Health Action Network.

She served as a member of the inaugural cohort of the Advanced Leadership Initiative – an Executive Leadership Program designed for African-American Executives at the Carnegie Mellon University Tepper School of Business. She also serves on the board of directors of Maitri Medicinals, medical cannabis company, and chair of the advisory board of the Professional Women’s Network. She also serves as a board member of the National Alliance of Healthcare Purchaser Coalitions.

She is a recipient of the 2019 Pittsburgh Women of Influence Award, and led the organization for its recognition as a Healthcare Purchasing Collaborative Award winner, sponsored by the Validation Institute and the World Healthcare Congress. She has contributed to numerous news stories, opinion editorial pieces, and has appeared on National Public Radio, and in national health care and benefits publications. She has been recognized by the Pittsburgh Business Times as a Fast Tracker and was also named to the 2015 Smart 50 class by Smart Business Magazine.