

2021 KHC CONFERENCE SPONSORSHIPS AT-A-GLANCE

Deadline: January 31, 2021

Sponsorship Level	Platinum	Gold	Silver	Bronze	Reception	Table
Welcome remarks OR 3-minute pre-recorded video at beginning of a general session	✓					
Innovation Showcase OR Panelist Opportunity	S					
Innovation Showcase OR Pre-recorded 2-minute video presented before a break		✓				
Break or Prize Sponsor			✓			
Host/engage a select group of invited participants for 30-60 minutes at the end of one day	O				✓	
Virtual Exhibitor Booth	✓	✓	✓			
Complimentary registrations	L	4	4	2	2	8
One pre-conference email blast to attendees designed by you	✓	✓				
Banner ad in Whova	✓	✓				
Logo on event website homepage	✓	✓	✓	✓	✓	
Your company logo on all advertisements and emails	D	✓	✓	✓	✓	
Attendee list	✓	✓	✓	✓	✓	
Recognition of your company at the beginning and end of conference	✓	✓	✓	✓	✓	✓
Company information in sponsorship section of Whova	✓	✓	✓	✓	✓	✓
Welcome tweet shared on KHC Twitter and LinkedIn accounts	✓	✓	✓	✓	✓	✓