



Larry Benz, PT, DPT, OCS, MBA, MAPP
CEO and President | **Confluent Health**

Dr. Larry Benz, DPT, OCS, MBA, MAPP, is the President / CEO of Confluent Health, which includes the following companies: Evidence In Motion, Texas Physical Therapy Specialists, ProRehab, Fit For Work, Breakthrough Physical Therapy, PT Central, Redbud Physical Therapy, SporTherapy, Orthopaedic and Sports Physical Therapy, ProActive Physical Therapy Specialists, Kinetacore, the International Spine and Pain Institute, and the NeuroRecovery Training Institute. He is nationally recognized for his expertise in private practice physical therapy and occupational medicine. Dr. Benz's interests include conducting research and integrating empathy, compassion, and positive psychology interventions within physical therapy. He will be releasing a book in the near future, *Called to Care*, that highlights this research. With over 175 invited presentations to PT programs, national conferences, and MBA programs throughout the country, Dr. Benz has been on APTA's Advisory Panel on Practice and the Board of the American Board of Physical Therapy Specialties and was a Trustee and Chairman with the University of Louisville. He is currently a Trustee with the Foundation for Physical Therapy. He is the recipient of numerous business and physical therapy awards, including the Kentucky Physical Therapy's Outstanding Physical Therapists Award and Ernst & Young's "Entrepreneur of the Year" for his region. He is the co-developer of physicaltherapist.com and blog.evidenceinmotion.com, a blog devoted to the principles of EBP in physical therapy. His Foundation is the co-developer of Jacmel Rehabilitation in Haiti which can be found at PThelpforHaiti.org



Stephanie Clouser, MS
Data Scientist | **Kentuckiana Health Collaborative**

Stephanie Clouser is the data scientist for Kentuckiana Health Collaborative, a non-profit organization that works with key healthcare stakeholders in the community for better health outcomes and delivery in Louisville, Southern Indiana and Kentucky. In her current role, Stephanie fulfills the data needs of KHC, including completing regional and statewide physician quality measurement reports, which KHC has distributed to physicians since 2006 and publicly reported since 2012. Stephanie earned her bachelor's degree in economics and communication from Bellarmine University in Louisville, Kentucky, in 2010. In 2015, she completed her master's in analytics, also from Bellarmine.



Randa Deaton, MA
President & CEO | **Kentuckiana Health Collaborative**

Randa Deaton serves as the President and CEO of the Kentuckiana Health Collaborative, a non-profit organization coalition committed to leading multi-stakeholder and employer-led initiatives that drive the triple aim goals of better health, better care, and better value in Kentucky and Southern Indiana. She is responsible for building, leading, and aligning multiple key healthcare stakeholders to drive innovative, systemic improvements to health status and healthcare delivery. She has 25 years of experience leading organizational change and development within human resources and healthcare benefits at Ford Motor Company. Randa serves on the National Alliance of Healthcare Purchaser Coalitions Board of Directors, University of Louisville's School of Public Health and Information Sciences Advisory Board, and Norton Healthcare's Patient Advisory Board as a caregiver representative. Randa earned her bachelor's degree in Psychology from Indiana State University, and her master's in Industrial/Organizational Psychology from Middle Tennessee State University.



Christine Goertz, DC, PhD

Professor & Director, System Development for Spine Health | **Duke University**

Christine Goertz, D.C., Ph.D. is a Professor in Musculoskeletal Research at the Duke Clinical Research Institute and Director of System Development and Coordination for Spine Health in the Department of Orthopaedic Surgery at Duke University. She is also the Chief Executive Officer of the Spine Institute for Quality and an Adjunct Professor in the Department of Epidemiology, College of Public Health at the University of Iowa. Formerly she was Vice Chancellor of Research and Health Policy at Palmer College of Chiropractic for eleven years. Dr. Goertz received her Doctor of Chiropractic (D.C.) degree from Northwestern Health Sciences University in 1991 and her Ph.D. in Health Services Research, Policy and Administration from the School of Public Health at the University of Minnesota in 1999. Her 25-year research career has focused on working with multidisciplinary teams to design and implement clinical and health services research studies designed to increase knowledge regarding the effectiveness and cost of patient-centered, non-pharmacological treatments for spine-related disorders. Dr. Goertz has received nearly \$32M in federal funding as either principal investigator or co-principal investigator, primarily from NIH and the Department of Defense, and co-authored over 100 peer-reviewed papers. Dr. Goertz is a former member of the NIH/NCCIH National Advisory Council and currently serves Chairperson of the Board of Governors for the Patient Centered Outcomes Research Institute (PCORI).



Amy Goldstein, MSW

Director | **Alliance to Advance Comprehensive Integrative Pain Management (AACIPM)**

Amy Goldstein, MSW, is the Director of the Alliance to Advance Comprehensive Integrative Pain Management (AACIPM). She founded Healthcare Collaboratives, LLC, in 2019 to continue her passion for promoting person-centered health care through alliance building and strategic collaboration – always the foundation behind her work. Ms. Goldstein was previously the Director of State Pain Policy Advocacy Network and later Alliance Development Director for the Academy of Integrative Pain Management (AIPM). In that role, she was responsible for the creation, growth and sustainability of this national state-based and federal network to improve person-centered pain policy. Ms. Goldstein has been in the healthcare field for 25 years, advocating for patients and families living with kidney failure, cancer, chronic pain, substance use disorder, mental health issues, and multiple sclerosis. She led the creation of sustained networks of action for patients, families, clinicians, and community members during her roles at the American Cancer Society as the Executive Director of the Hope Lodge in Quality Hill, Director of the Massachusetts Pain Initiative, and the Senior Director for New England Pain Initiatives; and as Senior Director for Programs, Services and Advocacy at the National Multiple Sclerosis Society, Mid America Chapter. She has served in numerous volunteer leadership, advisory and board positions.



Katherine Haverty, MS Pharmacology

Pharmacy Analytic Advisor, Applied Analytics & Consulting | **IBM Watson Health**

Katherine assists teams and clients across IBM Watson Health, including commercial & government payers, providers, and research, in developing actionable pharmacy-related analytics to facilitate informed decision-making and support client strategies. Her recent projects include clinical evaluations of conditions highly impacted by specialty drugs, medication prescribing quality, and developing prediction models and quality assessments for opioids and substance abuse.



Danesh Mazloomdoost, MD
Medical Director | **Wellward Regenerative Medicine**

Danesh Mazloomdoost, MD is a Johns Hopkins & MD Anderson trained anesthesiologist, pain, and regenerative specialist. As an international speaker, author, and advocate for reform in pain management, Dr. Danesh consults with private and governmental organizations to develop protocols for pain that minimize opioid dependency, improve patient satisfaction and health outcomes. His new book, *Fifty Shades of Pain: How to Cheat on your Surgeon with a Drugfree Affair* has become an Amazon international best-seller in ten categories. He is now the Medical Director of Wellward Regenerative Medicine in Lexington Kentucky, the flagship for a new and sustainable approach to managing pain while avoiding drugs or surgery.



Natalie Middaugh, MPH, CHES
Community Health Program Manager | **Kentuckiana Health Collaborative**

Natalie Middaugh is the community health program manager at the Kentuckiana Health Collaborative, a nonprofit multi-stakeholder organization that works to improve the health status and healthcare delivery system in Greater Louisville, Kentucky, and Southern Indiana. In her current role, she is responsible for facilitating multiple projects in partnership with the Kentucky Opioid Response Effort (KORE), including educational initiatives around Screening, Brief Intervention, and Referral to Treatment (SBIRT), and addressing opioid use disorder in the workplace. Natalie earned her bachelor's degree in public health from the University of Louisville in 2016. In 2018, she completed her master's in public health with a concentration in health promotion and behavioral sciences, also from the University of Louisville.



Norah Mulvaney-Day, PhD
Managing Consultant, Behavioral Health Lead | **IBM Watson Health**

Norah leads the Behavioral Health Policy and Research division for the Federal team, and oversees research, technical assistance and data analytics focused on the opioid crisis. Her recent projects include a large SAMHSA contract analyzing claims data to inform behavioral health treatment and policy, an evaluation of the impact of the Medicaid and CHIP mental health parity law on service delivery, and an analysis of regulations and quality of residential treatment for mental and substance use disorders.



Erin L. Peterson, MPH
Researcher | **Integrated Benefits Institute**

Erin Peterson works as a researcher at IBI with a background in epidemiological surveillance for chronic disease. Her work focuses on the association between employee health/well-being, medical care/benefits and productivity with an emphasis on how employee health impacts business performance. Erin completed a Fellowship in the Physical Activity and Health Branch at the Centers for Disease Control and Prevention, and received her Masters in Public Health with a concentration in epidemiology from the University of Texas School of Public Health at the Austin Regional Campus.



Kavitha Reddy, MD, FACEP, ABoIM

Whole Health System Clinical Director, National Whole Health Champion | VA St. Louis Healthcare System, Veterans Health Administration

Kavitha Reddy is currently an Emergency Medicine/Integrative Medicine physician at VA St. Louis Healthcare System in Missouri and an Assistant Professor in Emergency Medicine at the Washington University School of Medicine. She serves as the Whole Health System Clinical Director for the VA St. Louis Healthcare System. She is currently is the National Whole Health Champion for the Integrative Health Coordinating Center under the VHA Office of Patient-Centered Care and Cultural Transformation.



Travis N. Rieder, PhD

Director of the Master of Bioethics degree program & Research Scholar | Johns Hopkins Berman Institute of Bioethics

Travis N. Rieder, PhD, is a bioethicist, philosopher and author, currently serving as Director of the Master of Bioethics degree program and a Research Scholar at the Johns Hopkins Berman Institute of Bioethics. Travis has published widely in both the academic and popular literature on a variety of issues. In recent years, however, virtually all of his attention has turned to the ethical and policy issues raised by pain, opioids, and America's problem with the two. On this subject, he has written for the medical, health policy, and bioethics literature, as well as popular media outlets such as The New York Times and the Wall Street Journal; he has co-authored a Special Publication by the National Academy of Medicine; he advises many hospitals and healthcare systems; and he speaks around the country to clinicians and various members of the public. His TED talk on opioid withdrawal and physician responsibility has been viewed well over two million times. In 2019, Travis published *In Pain: A Bioethicist's Personal Struggle with Opioids*, in which he combines narrative from his own experience as a pain and opioid therapy patient with his expertise in philosophy and bioethics to identify, explain, and attempt to solve some of the most profound questions raised by pain and addiction medicine. *In Pain* has received significant positive attention, including reviews in *Science* and the *LA Review of Books*, as well as an interview with Terry Gross on NPR's *Fresh Air*.



Molly Rutherford, MD, MPH, FASAM

Founder | Bluegrass Family Wellness, PLLC

Dr. Molly Rutherford owns a Direct Primary Care, Direct Care Addiction Treatment practice, Bluegrass Family Wellness, in Crestwood, KY. She moved to Kentucky from Virginia in 2006, and upon recognizing the urgent need to address an epidemic of addiction in this state, she became certified to prescribe buprenorphine/naloxone for opioid use disorder in 2008 and became Board Certified in Addiction Medicine in 2012. As a primary care physician specialized in addiction working directly with patients, without interference from insurance or government, she is able to provide better, more individualized care for her patients. Dr. Rutherford is Past President of the Kentucky Society of Addiction Medicine, Past President of the Kentucky Academy of Family Physicians, and a Founding member of the Direct Primary Care Alliance. From 2018-2019, she was a member of the HHS Pain Management Best Practices Inter-agency Task Force and chaired a Subcommittee. She is also a full time mom and lives with her husband Chris, a homicide detective with LMPD, and their 2 sons in La Grange, KY.