

# KENTUCKIANA Health Collaborative

ANNUAL REPORT 2019

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Building a Bridge to  
Better Health, Better  
Care, and Better Value

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Kentuckiana  
Health Collaborative

*Building a Bridge to Better Health, Better Care and Better Value*

[www.KHCollaborative.org](http://www.KHCollaborative.org)

## DEAR COMMUNITY MEMBERS,

As we begin the new year, the Kentuckiana Health Collaborative is on the brink of big changes; as Co-Chairs, we couldn't be more excited about the possibilities that 2020 will bring.

As the KHC continues to grow, it is important to continue to evaluate our organizational structure to best position the KHC for continued success in the future. The KHC is very excited to have the continued leadership of Randa Deaton as Executive Director. Randa has been a key member of the KHC leadership from its earliest days, instrumental, along with her colleagues on the KHC leadership team, to the success of the KHC in driving forward the goals of better health, better care, and better value for our region.

While there are many opportunities ahead of us, change is never easy. It is more important than ever that we continue to come together as a multi-stakeholder group to drive the change in healthcare needed to ensure a thriving community. While we understand that each of the organizations representing the KHC has its own mission, vision, and goals, it is through our collective efforts that we have the ability to improve the wellbeing of our community.

In 2020, the KHC will continue its focus on addressing healthcare affordability and value and the mental health and substance use disorder epidemic facing our community. Additionally, the KHC Executive Board has identified social determinants of health as a new priority of focus for the KHC team next year. The KHC will continue its work in identifying innovative, collaborative solutions to these key priorities.

As Co-Chairs, we would like to thank each of you for donating your valuable time to supporting the KHC, and we look forward to another productive year.

Sincerely,



**Diana Han, MD**  
Global Medical Director | GE Appliances, a Haier Company  
KHC Co-Chairperson



**Jason Scherzinger, MS**  
Client Executive | Anthem National Accounts  
KHC Co-Chairperson

*Click to learn more about our mission, strategy, and work.*



**The mission** of the Kentuckiana Health Collaborative is to coordinate action-oriented efforts to mobilize the community to improve health and well-being. The KHC works collaboratively to improve access to high quality care and drive cost-efficient solutions, enhancing the economic competitiveness of the region.





## HEALTHCARE QUALITY MEASUREMENT AND TRANSPARENCY

Improving quality and value of care through measurement, alignment, and transparency

### Leading the Way in Measurement Reporting and Alignment

Healthcare quality and cost measurement aims to provide better, more affordable care. Measuring and incenting the right things is important but doing so requires experts to agree on what those things should be. The KHC continued its measurement alignment work to identify the measures that reduce measurement burden, improve focus, and ultimately measure what matters most to key stakeholders. A public-private committee of experts convened by the KHC, finalized the second Kentucky Healthcare Measures Set (KCHMS), with 38 core primary care measures. The measures listed on the KCHMS were included in KHC annual reporting. The KHC released its 13th annual quality healthcare reports to more than 5,000 providers and group practices in Kentucky and Southern Indiana, continuing to be the only group that combines Commercial, Medicaid, and Medicare Advantage data for quality reporting. The data also allows us to see where we have improved - or not - as a community in these key indicators of quality healthcare.

### Starting the Conversation Around Hospital Pricing

Healthcare affordability is one of the most pressing issues facing employers, healthcare purchasers, and patients. The KHC partnered with the Employers' Forum of Indiana to participate in the RAND National Hospital Price Study 2.0, which revealed the price of commercial hospital pricing relative to Medicare. The KHC recruited employers to submit their data for both RAND 2.0 and 3.0 studies, making Kentucky one of 25 states reported in study 2.0. Kentucky ranked fourth lowest in prices paid to hospitals, at 186% of Medicare compared to the national average of 241%. But we fell behind in quality and safety. These findings turned on the light for many employers who generally operate in the dark around hospital pricing, yet are responsible for purchasing healthcare for more than half of Americans. Study results made national headlines, from The New York Times to Modern Healthcare, and the KHC presented Kentucky's results at the KHC June Community Health Forum, starting the hospital affordability conversation in the Commonwealth.

*“From my perspective the beauty of the KHC is really two-fold. First of all, they champion the Triple Aim by bringing together multiple stakeholders to address the most pressing health issues in our community. Secondly, and in my opinion more importantly, they do this without a hidden agenda or angle...no product to sell. They simply want to improve all of our lives.”*

*Greg Potts, MD  
Sr Medical Director, Papa Cares  
Papa John's International*



## COMMUNITY HEALTH IMPROVEMENT

Improving community health and wellbeing

### Driving Youth Mental Health Efforts with Conversation Cards and Podcast

The KHC continued its partnership with the Student Alliance for Mental Health Innovation and Action. StAMINA, a network of passionate students driving the movement to improve youth mental health through research and action, implemented two projects in addition to its second annual student summit: conversation starter cards designed to encourage families to discuss mental health openly and a youth mental health podcast produced by students for students.

### Addressing the Opioid Epidemic Throughout the Commonwealth

As a partner in the Kentucky Opioid Response Effort (KORE), the KHC completed projects to expand access to high quality, evidence-based opioid prevention, treatment, recovery, and harm reduction services and supports. Two ways the KHC accomplished this was through an employer toolkit and an opioid use and pain management cohort (see Employer and Purchaser Network section).

## AFFECTING CHANGE AT A NATIONAL LEVEL

KHC leadership and staff are involved in healthcare transformation efforts across the United States. As active members of the National Quality Forum (NQF), National Alliance of Healthcare Purchaser Coalitions, Network for Regional Healthcare Improvement (NRHI), and more, the KHC is represented in:

- ▶ National Quality Task Force: Driving Value through the Next Generation of Quality (NQF)
- ▶ Core Quality Measures Collaborative (CMS/AHIP/NQF)
- ▶ CMS Stars Technical Expert Panel (NQF)
- ▶ Network for Regional Healthcare Improvement Board of Directors
- ▶ National Alliance of Healthcare Purchaser Coalitions Executive Committee
- ▶ Camden Coalition “Putting Care at the Center” Conference Regional Planning Committee



The KHC affords local employers, providers, and purchasers the opportunity to not only share ideas but effectuate real change in our community and the Commonwealth as a whole. Diverse groups gather to collaborate on critical issues related to mental health, opioids, rising healthcare costs, and other key healthcare topics. The discussions turn into actionable tools like the Employers Opioid Toolkit and the Kentucky Core Healthcare Measures Set. Every employer, provider, and purchaser – large or small – should join, participate in, and learn from, this group.

- Jenny Goins

Commissioner, Department of Employee Insurance | Kentucky Personnel Cabinet

## EMPLOYER AND PURCHASER NETWORK

### Engaging employers in the Triple Aim goals

In addition to the education and recruitment of employers through the RAND National Hospital Price Study, the KHC has continued its work with the Kentucky Opioid Response Effort (KORE) to help support employers in addressing the Commonwealth's opioid crisis.

### Roundtable Launches “Opioids and Workplace” Employer Toolkit

The KHC convened employers and key healthcare stakeholders to guide the development of a toolkit to provide best practices for employers to support their employees and their dependents in prevention, treatment, and recovery from opioid misuse and opioid use disorder. The KHC released the toolkit with a half-day event that included presentations and discussions that explored the toolkit's application and other relevant topics. Since the release, several states and prominent national organizations have praised the toolkit and requested presentations and use of its recommendations. Recognizing the co-evolving relationship between pain and the opioid crisis, the KHC is developing an additional section to this toolkit specific to pain management.

### Opioid Work Continues with Opioid Use and Pain Management Cohort

The KHC launched a six-month cohort of employers dedicated to becoming partners in fighting the opioid crisis in Kentucky. The cohort, representing 23% of commercially-insured Kentuckians, is diving deeper into how the KHC's “Opioids and the Workplace” toolkit recommendations can be implemented by national and local employers through healthcare best practice sharing of benefit design and workplace policies.

## EDUCATION

### Catalyzing healthcare transformation through education and collaboration

The KHC educates its members and the community through blog posts, newsletters, webinars, and events that bring in international, national, and local healthcare thought leaders on priority healthcare topics. In 2019, the KHC held 15 events, including its fifth annual conference, which had the highest attendance yet, drawing more than 200 healthcare stakeholders from the region.

#### Annual Conference

- ▶ “High Value Behavioral Healthcare”

#### Employer Roundtables

- ▶ “Opioids and the Workplace: An Employer Toolkit for Supporting Prevention, Treatment, and Recovery”
- ▶ “Trends in Benefit Design Evolution”
- ▶ “Addressing Opioid Misuse and Pain (Opioid Cohort Meeting 1)”

#### Community Health Forums

- ▶ “National Hospital Price Transparency Results: How do Kentucky hospital prices compare to the rest of the nation?”
- ▶ “Driving Health Improvements through Measurement Alignment”
- ▶ “The New Frontier of Pharmaceuticals”

#### Webinars

- ▶ “A Tough Negotiator Proves Employers Can Bargain Down Health Care Prices”
- ▶ “Opioids and the Workplace”
- ▶ “KY Core Healthcare Measures Set”
- ▶ “KHC Consolidated Measurement Reporting”
- ▶ “Partnering with Community-based Organizations to Address Social Determinants of Health”
- ▶ “RAND Hospital Price Transparency 3.0”
- ▶ “Employer-Sponsored Insurance Benchmarking Data for Substance/Opioid Use”
- ▶ “How Federal and State Parity Laws are Impacting Health Insurance Offerings”



# A Year in Numbers



**60 Members**  
actively on the KHC roster



**3 Grants**  
received or maintained

**35 Meetings**  
facilitated by the KHC

**26,853**  
website visits

**17**   
newsletters published




**834 Attendees**  
participated in KHC events and webinars

**70 Speakers and Panelists**  
shared expertise at KHC events



**15 Events**  
and webinars hosted for the community

**22 Indicators**  
analyzed in KHC annual quality reports



**38 Measures**  
in the Kentucky Core Healthcare Measures Set



**4 Health Plans**  
submitted data for KHC annual quality reports

**5,200 Providers**  
received annual quality reports

**22 Events**  
spoken at by KHC staff members

**16 Executive Committee Members**  
served on the KHC board

**44 Blog Posts**   
published on the website

“No one entity can solve the myriad problems that lead to poor health outcomes and high costs for employers. Collaboration from all sectors of our community is essential to improving health and wellbeing. That’s why the Kentuckiana Health Collaborative is a vital contributor to helping us achieve a healthier Louisville.”

Sarah Moyer, MD  
Chief Health Strategist | City of Louisville  
Director | Louisville Metro Department of Public Health and Wellness

Proud members of





## WHO WE ARE AND WHAT WE DO.

The Kentuckiana Health Collaborative is a non-profit coalition of healthcare stakeholders working to solve the complex health problems that face our local community, with the goal of improving the health status and healthcare delivery system in Greater Louisville and Kentucky. Our collaborative is particularly useful in solving problems where multiple sectors can accomplish more together than alone. The KHC works to accomplish this mission through a variety of healthcare measurement and community health initiatives that leverage employer engagement, multi-stakeholder collaboration, and education to transform and optimize healthcare.

## HELP US BUILD OUR BRIDGE.

The KHC believes a variety of perspectives around the table serves as a catalyst to spark innovative approaches, strategies, and partnerships to drive the improvements the community needs. There are many ways to be a part of this conversation.

- ▶ **JOIN** the KHC and get involved. 
- ▶ **ATTEND** an employer roundtable, webinar, quarterly forum, or conference.
- ▶ **SUBSCRIBE** to our monthly newsletters and follow us on social media. 
- ▶ **PARTNER** on an event or fund a project.
- ▶ **COLLABORATE** on an initiative.

“As a health services provider and as an employer, I appreciate the Collaborative’s ability to be a convener of a broad spectrum of agencies, businesses, payers, and providers to engage us in challenging but necessary conversations. These conversations have resulted in important outcomes as reflected in this report.”

Larry W. Gray  
President | Baptist Health Louisville

For more information on the KHC or to get involved, email: [info@khcollaborative.org](mailto:info@khcollaborative.org)

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