Zeev Neuwirth

Chief Clinical Executive | Care Transformation & Strategic Services Atrium Health

Zeev Neuwirth MD serves as the Chief Clinical Executive for Care Transformation & Strategic Services at Atrium Health - one of the largest, leading non-profit hospital systems in the country. Prior to this appointment, Dr. Neuwirth served as the Senior Medical Director for Population Health, the Senior Medical Director for Primary Care Services and the Chief Clinical Executive of the Atrium Health Medical Group - a group consisting of approximately 2000 providers, which proactively provides medical care to over 1.1 million primary care patients, and serves a community of over 2 million people in the greater Charlotte area. Prior to joining Atrium Health, Zeev served as Chief of Clinical Effectiveness & Innovation at Harvard Vanguard Medical Associates, a 600 physician multi-specialty practice located in Eastern Massachusetts.

Dr. Neuwirth has over a dozen years of experience in care redesign, quality improvement, & innovation. He is an industry strategy adviser to a number of healthcare start-ups and organizations. His efforts to improve and transform healthcare delivery have been featured in Newsweek, Forbes, Fast Company, WebMD, The Yale School of Management Journal, and in two Harvard case studies.

In August 2017, Dr. Neuwirth launched a bi-weekly healthcare podcast entitled, *Creating a New Healthcare*. The podcast has been named as one of the most popular healthcare podcasts of 2018 and was awarded "Healthcare Podcast of the Year" by HITMC in April 2019. Scott Becker of *Beckers Healthcare* has remarked on LinkedIn that "Dr. Neuwirth is an amazing speaker and leader, and is the country's leading healthcare podcaster".

Most recently, Dr. Neuwirth has published a book, *Reframing Healthcare - A Roadmap for Creating Disruptive Change*, which was released on Amazon in April 2019. The book was rated on Amazon as the *#1 New Release* in the categories of Healthcare Administration & Healthcare Policy. In this book, Dr. Neuwirth outlines a comprehensive, reliable and scalable approach to transforming healthcare delivery. Dr. Neuwirth is an alum of Tufts University and the University of Pennsylvania School of Medicine. He received a Master's in Healthcare Management from the Harvard School of Public Health, where he has also lectured on healthcare strategy & innovation.