



Kentuckiana
Health Collaborative



Building a Bridge to Better Health, Better Care and Better Value

2018 Annual Report

ONLINE VERSION
WITH HYPERLINKS



Look for this symbol

Dear Community Members,

The first Kentuckiana Health Collaborative (KHC) annual report is being produced at a time when the opportunities and challenges facing our healthcare system and the health of our community continue to mount. Many of these issues have been the focus of efforts for more than 20 years. Increasingly, it is clear that solutions will require the ideas, efforts, and investment from many different groups of people.

The KHC was formed in 2003 with initial efforts being directed toward the promotion of comprehensive worksite wellness programs, reduction of smoking rates, and the development of consolidated clinical quality reporting. With significant focus on reporting, many of the active members and organizations represented health care providers, insurance companies, and a few key employers. That work produced an annual report to providers on their clinical quality. KHC continued to work toward gaining consensus about quality reporting and transparency producing the first public quality report in 2014. The organization continued to stay at the leading edge of the national conversation regarding clinical quality measurement and reporting when it joined in a public-private partnership with the Kentucky Cabinet for Health and Family Services in 2017 to form the Kentucky Performance Measures Alignment Committee. This multi-stakeholder committee produced the first Kentucky Core Healthcare Measures Set and began a conversation about the rational use of measurement in the improvement of healthcare in our state.

The national conversation about healthcare reform that culminated in the passage of the Affordable Care Act in 2010 simultaneously sparked interest in this community attracting an enlarging group of member organizations and individuals to join with the KHC. The organization responded to this national conversation increasingly serving our community as a resource for knowledge on the issues; for engaging with local, state, regional, and national organizations to address the issues; for facilitating, sponsoring, and hosting numerous conferences, events, educational forums, and meetings; and for increasingly serving as a trusted “neutral convener.”

It has been a pleasure to work with the KHC for the past 14 years. I am humbled to have served on the leadership team for the past four years. It will be exciting to see what this organization will help our community achieve over the next 14 years and beyond. Please join us on this journey.

Sincerely,



Kenneth Wilson, MD, MS, CPE

KHC Co-Chairperson

System VP, Norton Medical Group - Quality & Physician Leadership Development

Norton Healthcare



The mission of the Kentuckiana Health Collaborative is to coordinate action-oriented efforts to mobilize the community to improve health and well-being. The KHC works collaboratively to improve access to high quality care and drive cost-efficient solutions, enhancing the economic competitiveness of the region.

Healthcare Quality Measurement and Transparency

Improving quality and value of care through measurement, alignment, and transparency

The KHC continues its focus on driving healthcare quality and value through measurement and transparency in our 12th year of reporting to providers and group practices in Kentucky and Southern Indiana. As the only group combining multi-payer commercial and Medicaid claims data, we were able to expand our work this year to include the development of a core set of primary care measures for the Commonwealth of Kentucky and begin the discussion locally around healthcare affordability.

Driving Improvement Through Measurement Alignment

In June, the Kentucky Performance Alignment Committee, a public-private committee comprised of approximately 70 experts from across the Commonwealth formed by the KHC and Kentucky Department for Medicaid Services, released the Kentucky Core Healthcare Measures Set. These 34 core primary care measures, intended to align measurement efforts toward shared areas of focus, makes Kentucky one of the first states in the nation to create a healthcare measurement set. The expectation is for public and private organizations across the state to adopt the measures set.

Leading the development of the Kentucky Core Healthcare Measures set is one of our greatest accomplishments in the KHC's 15-year history.

Randa Deaton
KHC Co-Executive Director
Corporate Director | UAW-Ford Community Healthcare Initiative

Prioritizing Healthcare Affordability

Healthcare premiums have risen nearly 80 percent in the last decade, and it is estimated that healthcare costs will consume half of household income by 2021. In 2018, KHC joined coalitions across the country through the Affordable Care Together Campaign to bring healthcare affordability to the forefront of healthcare transformation efforts by tackling the affordability drivers of health, price, and waste. The effort kicked off with a Community Health Forum in December 2018 and the creation of a community action plan to address healthcare affordability in the region.



Employer and Healthcare Purchaser Network

Engaging employers in driving the Triple Aim goals

Engaging Healthcare Purchasers

The KHC spent much of 2018 working to provide new opportunities and activities to engage local employers and healthcare purchasers through the Employer and Healthcare Purchaser Network. To better communicate with employers and healthcare purchasers, the KHC launched a newsletter with a monthly compilation of the most relevant data, news, and events for healthcare purchasers. The KHC also began convening a worksite addiction committee to help guide the KHC's development of an employer toolkit on opioid use disorder to be completed in spring 2019.

Recipient of
2018 Member
Leadership Award

from the



National Alliance
of Healthcare Purchaser Coalitions
Driving Innovation, Health and Value



Community Health Improvement

Improving community health and wellbeing



The KHC is taking contemporary approaches to tackling some of the biggest issues that plague our healthcare ecosystem. The KHC's efforts in the areas of youth mental health, substance use disorder screening, measurement alignment, and healthcare affordability are all critically important to advancing the wellbeing of our community. From the employer perspective, a healthy community translates to a vibrant, engaged, productive workforce and increases our community's chance of economic growth.

Diana Han, MD
KHC Employer Chairperson
Global Medical Director | GE Appliances, a Haier company

Identifying Unhealthy Substance Use

In 2018, the KHC developed through the Kentucky Opioid Response Effort grant a guide for primary care providers on Screening, Brief Intervention, and Referral to Treatment (SBIRT). The Kentuckiana Health Collaborative aims to increase provider awareness and utilization of SBIRT services, to ultimately improve early identification and intervention of individuals with risky and unhealthy substance use behaviors. This toolkit was mailed to more than 4,100 providers and practice administrators throughout Kentucky.

Addressing Youth Mental Health

With mental health as a top priority, the KHC began a new collaborative partnership with the Student Alliance for Mental Health Innovation and Action (StAMINA), a network of passionate students driving the movement to improve youth mental health through research and action. StAMINA's research findings were released at the KHC's September Community Health Forum. The students later hosted an accompanying event to generate ideas to address the research results. Two ideas have been funded for implementation: a youth mental health podcast and conversation starter cards.



Events and Communication

Catalyzing healthcare transformation through education, communication, and collaboration

The KHC educates its members and the community through blog posts, newsletters, webinars, and events that bring in international, national, and local healthcare thought leaders on priority healthcare topics.

Fourth Annual Conference

Nearly 200 key healthcare stakeholders attended the KHC's Integrating Mental and Physical Health conference to learn about the latest evidenced-based approaches, best practices, and successful models of addressing mental health issues and substance use disorders.

Webinars

- ▶ KHC Annual Reports
- ▶ Screening, Brief Intervention, and Referral to Treatment (SBIRT)
- ▶ Kentucky Core Healthcare Measures Set

Employer Round Tables

- ▶ Employer Best Practices, Priorities, and Challenges
- ▶ Understanding Employer Challenges, Goals, and Needs for Opioid Use Disorder
- ▶ Trends in Benefit Design Evolution

Community Health Forums

- ▶ StAMINA's Mental Health Research on Youth and their Adult Allies Illuminates Urgent Need for Action
- ▶ Obesity Fatigue: The Myths, Facts, Treatments, Benefits Coverage, and Paths Forward
- ▶ The Path to Affordable Healthcare

A Year in Numbers

68 Members
actively on the KHC roster



6 Grants
received or maintained

33%
increase in
website hits

18
newsletters
published

50 Meetings
facilitated by the KHC

409 Attendees
participated in KHC events



26 Indicators
analyzed in KHC
annual quality reports

34 Measures
in the Kentucky
Core Healthcare
Measures Set



**52 Speakers
and Panelists**
shared expertise at KHC
events

**5 Health
Plans**
submitted data
for KHC annual
quality reports

**4,500
Providers**
received
annual quality
reports

**250
Attendees**
participated in
KHC webinars

7 Events
hosted for the
community



**15 Executive
Committee
Members**
served on the
KHC board

57 Blog Posts
published on the website

“It was really exciting to contribute to such an important endeavor [participating in the creation of the Kentucky Core Healthcare Measures Set], joining with various stakeholders from around the state, working collectively to improve the health of the Commonwealth. By standardizing and aligning around key quality metrics, we are aiming to move the needle on population health, right here in Kentucky.”

Misty Roberts, RN
KHC Member

Associate Vice President, Clinical Quality Officer,
Office of the Chief Medical Officer | Humana

“Connecting the dots in health and wellness to make sustainable, meaningful change can be a difficult task to do alone. Bringing together various industries, industry experts, and passionate community leaders can accelerate the learning curve and set in motion ideas that have the ability to change the direction of a community – not just improving health. Since Anthem’s participation began over a decade ago, the Kentuckiana Health Collaborative has been leading the efforts in Kentuckiana and around the state to serve as a convener and leader in the region. We look forward to continuing our support of the KHC and continuing to provide support to improve the health of Kentuckiana.”

Jason Scherzinger
KHC Treasurer

Manager, Employer & Community Healthcare Initiatives | Anthem National Accounts

Help Us Build Our Bridge

Founded in 2003, the Kentuckiana Health Collaborative is celebrating 15 years of experience in convening stakeholders to improve the health status and healthcare delivery system in Greater Louisville and Kentucky. The KHC creates a neutral space for multiple stakeholders to work collaboratively toward the Triple Aim goals of better health, better care, and better value.

The KHC believes a variety of perspectives around the table serves as a catalyst to spark innovative approaches, strategies, and partnerships to drive the improvements the community needs. There are many ways to be a part of this conversation.

- ▶ **JOIN** the KHC and get involved 
- ▶ **ATTEND** an employer roundtable, quarterly forum, or annual conference 
- ▶ **SUBSCRIBE** to monthly newsletters and follow on social media 
- ▶ **PARTNER** on an event or fund a project

“The KHC’s leadership, and members, are an unending healthcare resource for our organization. Professionally, I can’t imagine working in such an ever-changing field without the organization’s leadership.”

DeAnna Hall, RN
KHC Executive Committee Member
Manager, Corporate Health & Wellness | LG&E KU

Connect with the KHC

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