



*Why the time has come for....*

# Patient-Centered Medical Homes

Join the first KHC Community Health Forum to learn why business and healthcare alike are buzzing about the need for Patient-Centered Medical Homes (PCMH). At its core, PCMH is a physician-directed team committed to coordinating care based on patients' needs and priorities, communicating directly with patients and their families, and integrating care across settings and practitioners. Learn and ask questions from one of the nation's leading PCMH experts at the KHC's first quarterly Community Health Forum.

**Date:** 03/12/2013

**Time:** 8:00-10:00 a.m.

**Registration:**

502-238-3601  
[tcampb10@ford.com](mailto:tcampb10@ford.com)  
[rdeaton@ford.com](mailto:rdeaton@ford.com)

**Limited Seating**

**Event Speaker**



**Bruce Sherman, MD, FCCP, FACOEM**

Dr. Bruce Sherman serves as Medical Director with the Employers Health Coalition of Ohio, where he brings health management strategies to member employer members, and leads the analytics strategy for the Coalition's member health data warehouse. Dr. Sherman also serves as the consulting Corporate Medical Director, for Wal-Mart Stores, Inc. In this role, he supports the development of integrated, value-based health and productivity management strategies for the organization's associates and family members. A frequent speaker, he has presented workforce health management strategies to diverse audiences, and has published numerous related articles.

Dr. Sherman received his MD from New York University School of Medicine, his MA from Harvard University and his bachelor's degree from Brown University. He is board-certified in internal medicine, pulmonary medicine and critical care medicine. Dr. Sherman continues as a member of the clinical faculty in the Department of Medicine at the Case Western Reserve University School of Medicine.

**Location:**

Greater Louisville Medical Society  
101 West Chestnut Street  
Louisville, KY 40218

**Parking:**

Ample parking is available at the downtown YMCA at 555 S. 2nd Street.

**Meeting Agenda EST**

- 8:00-8:30 a.m.  
*Breakfast/Network*
- 8:30-8:40 a.m.  
*Welcome/Introduction*
- 8:40-9:55 a.m.  
*PCMH Presentation and Q&A*
- 9:55-10:00 a.m.  
*Wrap Up/Evaluation*



The KHC is a non-profit organization comprised of healthcare stakeholders including business, multi-employer plans, providers, health plans & systems, government, academia, and non-profit organizations dedicated to improving healthcare and health status in Greater Louisville. To learn more, visit [www.khcollaborative.org](http://www.khcollaborative.org).

Questions or comments? Email [tcampb10@ford.com](mailto:tcampb10@ford.com) or [rdeaton@ford.com](mailto:rdeaton@ford.com) or call 502-238-3601